

1st SURVEILLANCE CREDIT RATING REPORT
MAISHA ELECTRONICS

Ref. no.: CRAR-4795/2023



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SME Rating	Rating Notch	Outlook	Date of Declaration	Date of Expiration
	WCRSME3	Stable	05 December 2023	04 December 2024

Methodology: SME rating methodology published on the WCRCL website at www.wasocreditrating.com

RATING RATIONALE

WCRCL has upgraded **WCRSME3** rating (Pronounced WASO Credit Rating Small and Medium Enterprise Three to "Maisha Electronics" (hereinafter referred to as 'ME' or 'The enterprise') based on its financial and other relevant qualitative and quantitative information up-to the date of the rating issuance.

The above rating has been assigned based on the fundamentals of the enterprise which includes:

- Long business experiences of the proprietor in the business
- Maintained sound business relation with supplier & buyer
- Owned business premises and storage facility
- Low levered capital structure
- Comfortable interest coverage position
- Satisfactory banking relationship
- Good mortgage security coverage against loan

However, the above rating has been moderated to some extent due to some factors like

- Low disclosure in the financial statements
- Tight liquidity position considering long cash conversion cycle
- No insurance coverage for the inventory in stock
- Manual accounting system

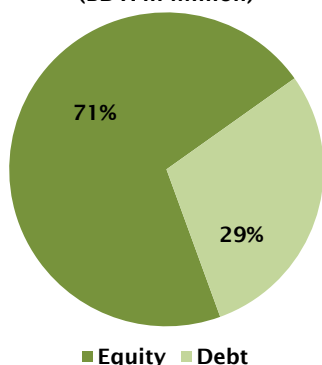
The SME rating implies that the enterprise has above average credit quality.

WCRCL also viewed the enterprise with "Stable" outlook and believes that ME will be able to maintain its good fundamentals in the foreseeable future. This rating may be revised in case of any extraordinary changes in line with the sponsor's equity investment, debt obligations, management, business operations and/or changes in any macro and micro factors in the economy.

Key Snapshot:

Particulars	Tk. in Million	2022
Revenue	39.00	
EBIT	7.24	
Net Profit	6.97	
Total Assets	21.80	
Total Equity	15.41	
Debt	6.38	
Net Profit Margin (%)	17.9	
CCC (Days)	139	
ICR (X)	30.64	

Capital Structure (BDT. in million)



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