

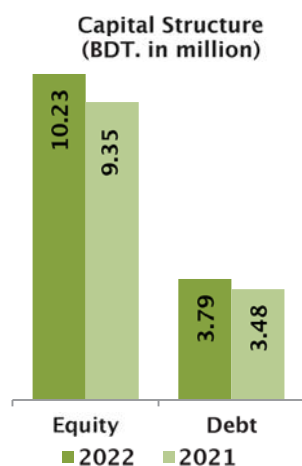
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Key Snapshot:

BDT. in million

Particulars	2022	2021
Revenue	20.70	18.00
EBIT	4.18	3.58
Net Profit	3.84	3.27
Total Assets	14.02	12.83
Total Equity	10.23	9.35
Total debt	3.79	3.48
Net Profit Margin (%)	18.6	18.2
CCC (Days)	267	292
ICR (X)	12.66	11.92



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SME Rating	Rating Notch	Outlook	Date of Declaration	Date of Expiration
	WCRSME3	Stable	12 December 2023	11 December 2024

Financial Based on—unaudited financial statements up to 2022.

Methodology: SME rating methodology published on the WCRCL website at www.wasocreditrating.com

BDT. in million

Bank Name	Mode of Investment	Sanctioned Amount	Outstanding Amount	Date of Outstanding
Uttara Bank PLC	CC (H)	3.00	3.44	07.12.2023

RATING RATIONALE

WCRCL has reaffirmed ‘WCRSME3’ (pronounced as WASO Credit Rating Small and Medium Enterprise Three) rating under the SME Rating to **Asha Trading Co.** (hereinafter referred as “ATC” or “The Enterprise”) based on its financial and other relevant qualitative and quantitative information up-to the date of the rating issuance.

The above rating has been assigned based on the fundamentals of the enterprise which includes:

- Experienced and skilled management
- Good business network
- Good interest coverage position
- Low levered capital structure

However, the above rating has been moderated to some extent due to some factors like:

- Tight liquidity position with long cash conversion cycle
- No disclosure of financial statements
- Low management information system (MIS) and Manual accounting system.

The SME rating implies that the enterprise has **above average credit quality.**

WCRCL also viewed the enterprise with “Stable” outlook and believes that ATC will be able to maintain its good fundamentals in the foreseeable future. This rating may be revised in case of any extraordinary changes in line with the sponsor’s equity investment, debt obligations, management, business operations and/or changes in any macro and micro factors in the economy.