

2<sup>nd</sup> SURVEILLANCE CREDIT RATING REPORT  
ASEF PACKAGING & PRINTING INDUSTRIES

Ref. no: CRAR-11571/2023



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SME Rating	Rating Notch	Outlook	Date of Declaration	Date of Expiration
	WCRSME3	Stable	23 November 2023	22 November 2024

**Methodology:** SME Rating Methodology published on the WCRCL website at [www.wasocreditrating.com](http://www.wasocreditrating.com)

**RATING RATIONALE**

WCRCL has reaffirmed **WCRSME3** (pronounced as WASO Credit Rating Small and Medium Enterprise Three) rating under the SME Rating to **Asef Packaging & Printing Industries** (hereinafter referred to as ‘APPI’ or “The Enterprise”) based on its financial and other relevant qualitative and quantitative information up-to the date of the rating declaration.

**Key Snapshot:**

Tk. In million

Particulars	FY23	FY22
Revenue	69.73	64.13
EBIT	7.84	6.41
Net Profit	6.86	5.53
Total Assets	28.76	26.79
Total Equity	15.15	13.25
Total debt	13.61	13.54
Net Profit Margin (%)	9.8	8.6
CCC (Days)	65	71
ICR (X)	8.47	7.59



The above ratings have been assigned based on the fundamentals of the enterprise which experienced and proactive management, good infrastructure arrangement, equipped with sufficient power backup, increasing profitability trend, and give good supportive facilities for the workers. However, the above factors are constrained to some extent by Higher operating and financial expenses, tight liquidity position with long cash conversion cycle, dependency on bank loan for working capital, vulnerability in raw materials price in the local market may impact, low disclosure of financial statements.

The SME rating implies that the enterprise has above average credit quality.

WCRCL also viewed the enterprise with “Stable” outlook and believes that APPI will be able to maintain its good fundamentals in the foreseeable future.

This rating may be revised in case of any extraordinary changes in line with the sponsor’s equity investment, debt obligations, management, business operations and/or changes in any macro and micro factors in the economy.

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