

# 4<sup>th</sup> SURVEILLANCE CREDIT RATING REPORT TAJ WIRE INDUSTRY

Ref. no.: CRAR-6315/2023



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SME Rating	Rating Notch	Outlook	Date of Declaration	Date of Expiration
	WCRSME3	Stable	23 November 2023	25 November 2024

**Financial Based on-** Management prepared financial statements up to 30 June 2023.

**Methodology:** SME Rating Methodology published on the WCRCL website at [www.wasocreditrating.com](http://www.wasocreditrating.com)

## RATING RATIONALE

WCRCL has reaffirmed **WCRSME3** (pronounced as WASO Credit Rating Small & Medium Enterprise Three) rating under the SME Rating to **Taj Wire Industry** (hereinafter referred to as 'TWI' or 'The Enterprise') based on its financial and other relevant qualitative and quantitative information up-to the date of the rating declaration.

The above ratings have been assigned based on the fundamentals of the enterprise which include positioning of selling point at prime area, strong and Diversified buyer base, strong brand image "**Rupchanda Brand & Chingree Brand**", maintained sound business relation with supplier & buyer, experienced & skilled management/Experienced and proactive management, long business experiences of the proprietor in the business, financial flexibility arising from own equity, sales revenue was in increased trend, and owned business premises. However, the above factors are constrained to some extent by manual accounting process, price volatility of trading products, stressed liquidity position due to long cash conversion cycle, lack of disclosure in the financial statements, no transportation facility, and no insurance coverage.

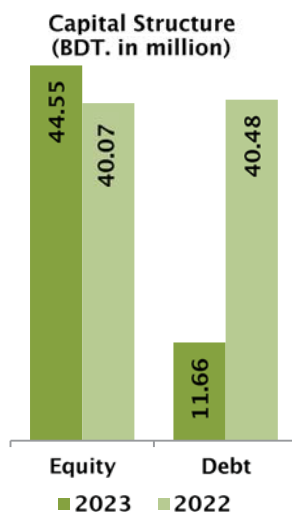
The SME rating implies that Taj Wire Industry is adjudged to above average credit quality.

WCRCL also viewed Taj Wire Industry with "Stable" outlook and believes that the enterprise will be able to maintain its good fundamentals in the foreseeable future. This rating may be revised in case of any extraordinary changes in line with the sponsor's equity investment, debt obligations, management, business operations and/or changes in any macro and micro factors in the economy.

## Key Snapshot:

BDT. in million

Particulars	FY23	FY22
Revenue	131.40	131.15
EBIT	6.67	7.71
Net Profit	6.49	5.36
Total Assets	56.22	80.55
Total Equity	44.55	40.07
Debt	11.66	40.48
Net Profit Margin (%)	4.9%	4.1%
CCC (Days)	122	164
ICR (X)	37.29	3.29



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