# 1st Surveillance Credit Rating Report Sonargaon Motor Cycle Gallery



Ref. No: CRAR-14754/2023

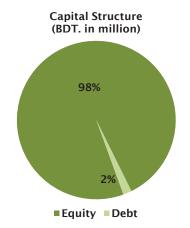
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#### **Key Snapshot:**

BDT. in million

| Particulars              | 2022   |
|--------------------------|--------|
| Revenue                  | 160.00 |
| EBIT                     | 14.60  |
| Net Profit               | 14.60  |
| Total Assets             | 247.80 |
| Total Equity             | 243.50 |
| Debt                     | 4.30   |
| Net Profit Margin<br>(%) | 9.1    |
| CCC (Days)               | 103    |
|                          |        |



## Analysts:

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| SME<br>Rating | WCRSE/WCRME | Outlook | Date of Declaration | Date of Expiration |
|---------------|-------------|---------|---------------------|--------------------|
|               | WCRSME3     | Stable  | 10 October 2023     | 09 October 2024    |

Methodology: SME rating methodology published on the WCRCL website at www.wasocreditrating.com

### **RATING RATIONALE**

WCRCL has reaffirmed 'WCRSME3' (pronounced as WASO Credit Rating Small and Medium Enterprise Three) rating under the SME Rating to Sonargaon Motor cycle Gallery (hereinafter referred as "SMCG" or "The Enterprise") based on its financial and other relevant qualitative and quantitative information up-to the date of the rating issuance.

The above rating has been assigned based on the fundamentals of the enterprise which includes:

- Experienced and skilled management
- Owned business premises
- Satisfactory banking relationship
- Good mortgage security coverage against loan
- Good business network
- Low levered capital structure

However, the above rating has been moderated to some extent due to some factors like:

- Tight liquidity position with long cash conversion cycle
- No insurance coverage
- Low disclosure of financial statements
- Low management information system (MIS) and Manual accounting system

The SME rating implies that the enterprise is adjudged to above average credit quality.

WCRCL also viewed the enterprise with "Stable" outlook and believes that SMCG will be able to maintain its good fundamentals in the foreseeable future.

This rating may be revised in case of any extraordinary changes in line with the sponsor's equity investment, debt obligations, management, business operations and/or changes in any macro and micro factors in the economy.