

INITIAL CREDIT RATING REPORT
SOMOTA PRESS



Ref. no.: FR/2023/033959

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SME Rating	Rating Notch	Outlook	Date of Declaration	Date of Expiration
	WCRSME3	Stable	26 September 2023	25 September 2024

Methodology: SME rating methodology published on the WCRCL website at www.wasocreditrating.com

RATING RATIONALE

WCRCL has assigned ‘WCRSME3’ (pronounced as WASO Credit Rating Small and Medium Enterprise Three) rating under the SME Rating to Somota Press (hereinafter referred as “SP” or “The Enterprise”) based on its financial and other relevant qualitative and quantitative information up-to the date of the rating issuance.

The above rating has been assigned based on the fundamentals of the enterprise which includes:

- Experienced and skilled management
- Good business network
- Maintained sound business relation with supplier & buyer
- Good profitability margin
- Low levered capital structure
- Comfortable interest coverage position

However, the above rating has been moderated to some extent due to some factors like:

- Low disclosure in the financial statements
- Tight liquidity position considering long cash conversion cycle
- Low interest coverage ratio
- No insurance coverage for the inventory in stock
- Manual accounting system

The SME rating implies that the enterprise is adjudged to above average credit quality.

WCRCL also viewed the enterprise with “Stable” outlook and believes that SP will be able to maintain its good fundamentals in the foreseeable future.

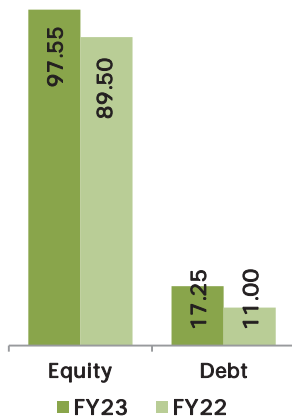
This rating may be revised in case of any extraordinary changes in line with the sponsor’s equity investment, debt obligations, management, business operations and/or changes in any macro and micro factors in the economy.

Key Snapshot:

BDT. In million

Particulars	FY23	FY22
Revenue	60.00	50.00
EBIT	20.30	18.00
Net Profit	18.30	16.50
Total Assets	114.80	100.50
Total Equity	97.55	89.50
Total debt	17.25	11.00
Net Profit Margin (%)	30.5	33.0
CCC (Days)	466	510
ICR (X)	10.15	12.00

Capital Structure
(BDT. In million)



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