

INITIAL CREDIT RATING REPORT MANSURA FURNITURE MART



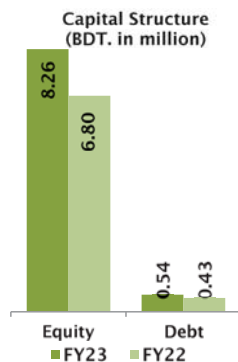
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Report Contents:

Particulars	Page
Rating Rationale	1
Entity Profile	2
Business Management	2
Business Analysis	2
Financial Position Analysis	3
Banking Relationship	-
Risk Factor Analysis	4
Rating Observation	4

Key Snapshot:

BDT. in million		
Particulars	FY23	FY22
Revenue	27.37	21.90
EBIT	5.89	4.70
Net Profit	5.89	4.70
Total Assets	8.80	7.23
Total Equity	8.26	6.80
Total debt	0.54	0.43
Net Profit Margin (%)	21.5	21.5
CCC (Days)	108	120
ICR (X)	-	-



Analysts:

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SME Rating	Rating Notch	Outlook	Date of Declaration	Date of Expiration
	WCRSME3	Stable	19 December 2023	18 December 2024

Methodology: SME rating methodology published on the WCRCL website at www.wasocreditrating.com

RATING RATIONALE

WCRCL has assigned 'WCRSME3' (pronounced as WASO Credit Rating Small and Medium Enterprise Three) rating under the SME Rating to Mansura Furniture Mart (hereinafter referred as "MFM" or "The Enterprise") based on its financial and other relevant qualitative and quantitative information up-to the date of the rating issuance.

The above rating has been assigned based on the fundamentals of the enterprise which includes:

- Long business experience of the proprietor in the business
- Good business network
- Owned business premises and storage facility
- Good Profitability margin
- Low levered capital structure

However, the above rating has been moderated to some extent due to some factors like:

- No disclosure in the financial statements
- Tight liquidity position considering long cash conversion cycle
- Manual accounting system

The SME rating implies that the enterprise has above average credit quality.

WCRCL also viewed the enterprise with "Stable" outlook and believes that MFM will be able to maintain its good fundamentals in the foreseeable future.

This rating may be revised in case of any extraordinary changes in line with the sponsor's equity investment, debt obligations, management, business operations and/or changes in any macro and micro factors in the economy.