

INITIAL CREDIT RATING REPORT
MAGIC LOOP

Ref. no.: CRAR-18731/2023

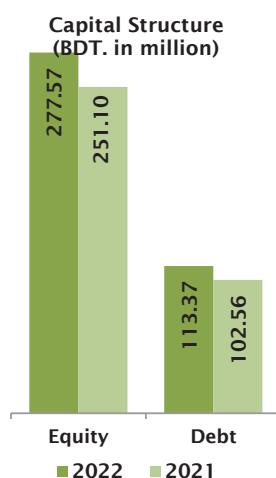


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Key Snapshot:

Particulars	BDT. in million	
	2022	2021
Revenue	450.00	405.00
EBIT	66.53	37.67
Net Profit	61.25	32.57
Total Assets	390.94	353.67
Total Equity	277.57	251.10
Total debt	113.37	102.56
Net Profit Margin (%)	13.6%	8.0%
CCC (Days)	240	249
ICR (X)	12.61	7.40



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SME Rating	Rating Notch	Outlook	Date of Declaration	Date of Expiration
		WCRSME3	Stable	26 December 2023

Methodology: SME rating methodology published on the WCRCL website at www.wasocreditrating.com

RATING RATIONALE

WCRCL has assigned 'WCRSME3' (pronounced as WASO Credit Rating Small and Medium Enterprise Three) rating under the SME Rating to **Magic Loop** (hereinafter referred as "ML" or "The Enterprise") based on its financial and other relevant qualitative and quantitative information up-to the date of the rating issuance.

The above rating has been assigned based on the fundamentals of the enterprise which includes:

- Experienced and skilled management
- Satisfactory banking relationship
- Good mortgage security coverage against loan
- Good business network
- Regular loan repayment history
- Liquidity position was good evident by short cash conversion cycle
- Good interest coverage position
- Low levered capital structure

However, the above rating has been moderated to some extent due to some factors like:

- Tight liquidity position with long cash conversion cycle
- Rented business premises and storage facility
- Low disclosure of financial statements
- Low management information system (MIS) and Manual accounting system
- No Transport Facility

The SME rating implies that the enterprise has above average credit quality.

WCRCL also viewed the enterprise with "Stable" outlook and believes that **ML** will be able to maintain its good fundamentals in the foreseeable future.

This rating may be revised in case of any extraordinary changes in line with the sponsor's equity investment, debt obligations, management, business operations and/or changes in any macro and micro factors in the economy.