

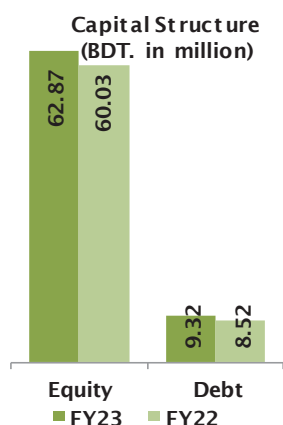
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Key Snapshot:

BDT. in million

Particulars	FY23	FY22
Revenue	23.00	20.00
EBIT	1.83	1.50
Net Profit	1.69	1.41
Total Assets	72.20	68.55
Total Equity	62.87	60.03
Total debt	9.32	8.52
Net Profit Margin (%)	7.3%	7.1%
CCC (Days)	425	465
ICR (X)	19.57	17.65



Analysts:

Fatema Tuj Jahura Jhumu
jhumu@wasocreditrating.com

Nazrul Islam

nazrul@wasocreditrating.com

SME Rating	Rating Notches	Outlook	Date of Declaration	Date of Expiration
	WCRSME3	Stable	19 December 2023	18 December 2024

Methodology: SME rating methodology published on the WCRCL website at www.wasocreditrating.com

RATING RATIONALE

WCRCL has assigned 'WCRSME3' (pronounced as WASO Credit Rating Small & Medium Enterprise Three) rating under the SME Rating to Ali Ashraf & Brothers (hereinafter referred as "AA&B" or "The Enterprise") based on its financial and other relevant qualitative and quantitative information up-to the date of the rating issuance.

The above rating has been assigned based on the fundamentals of the enterprise which includes:

- Long business experience of the proprietor in the business
- Low levered capital structure
- Comfortable interest coverage position
- Satisfactory banking relationship
- Good mortgage security coverage against loan
- Owned business premises and storage facility

However, the above rating has been moderated to some extent due to some factors like:

- Poor disclosure of financial statements
- Tight liquidity position with long cash conversion cycle
- No insurance coverage for the inventory in stock
- Manual accounting system

The rating implies that the enterprise has above average credit quality.

WCRCL also viewed the enterprise with "Stable" outlook and believes that AA&B will be able to maintain its good fundamentals in the foreseeable future.

This rating may be revised in case of any extraordinary changes in line with the sponsor's equity investment, debt obligations, management, business operations and/or changes in any macro and micro factors in the economy.