

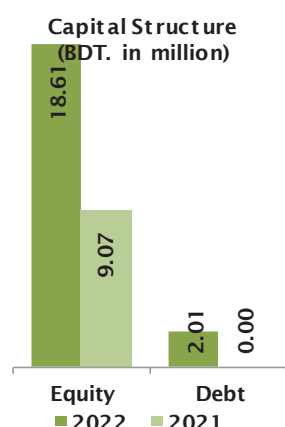
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## Key Snapshot:

BDT. in million

| Particulars           | 2022   | 2021   |
|-----------------------|--------|--------|
| Revenue               | 11.18  | 9.72   |
| EBIT                  | 2.20   | 1.91   |
| Net Profit            | 2.16   | 1.87   |
| Total Assets          | 20.62  | 9.07   |
| Total Equity          | 18.61  | 9.07   |
| Debt                  | 2.01   | 0.00   |
| Net Profit Margin (%) | 19.3%  | 19.3%  |
| CCC (Days)            | 185.00 | 263.00 |



## Analysts:

**Fatema Tuj Jahura Jhumu**  
jhumu@wasocreditrating.com

**Nazrul Islam**  
nazrul@wasocreditrating.com

| SME Rating | Rating Notches | Outlook | Date of Declaration | Date of Expiration |
|------------|----------------|---------|---------------------|--------------------|
|            | WCRSME4        | Stable  | 31 October 2023     | 30 October 2024    |

*Methodology: SME rating methodology published on the WCRCL website at [www.wasocreditrating.com](http://www.wasocreditrating.com)*

## RATING RATIONALE

WCRCL has reaffirmed 'WCRSME4' (pronounced as WASO Credit Rating Small & Medium Enterprise Four) rating under the SME Rating to Rana International (hereinafter referred as "RI" or "The Enterprise") based on its financial and other relevant qualitative and quantitative information up-to the date of the rating issuance.

The above rating has been assigned based on the fundamentals of the enterprise which includes:

- Long business experience of the proprietor in the business
- Satisfactory banking relationship
- Good mortgage security coverage against loan
- Owned business premises and storage facility
- Low levered capital structure

However, the above rating has been moderated to some extent due to some factors like:

- Poor disclosure of financial statements
- Small scale in the business
- Tight liquidity position with long cash conversion cycle
- No insurance coverage for the inventory in stock
- Manual accounting system

The rating implies that the enterprise has average credit quality.

WCRCL also viewed the enterprise with "Stable" outlook and believes that RI will be able to maintain its good fundamentals in the foreseeable future. This rating may be revised in case of any extraordinary changes in line with the sponsor's equity investment, debt obligations, management, business operations and/or changes in any macro and micro factors in the economy