

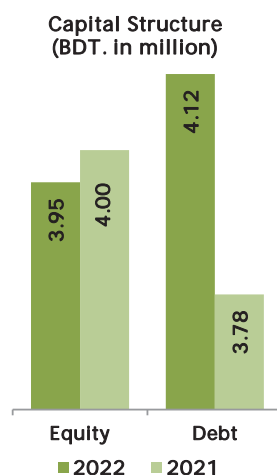
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Key Snapshot:

BDT. in million

Particulars	2022	2021
Revenue	20.93	18.20
EBIT	1.32	1.11
Net Profit	1.10	0.92
Total Assets	8.07	7.78
Total Equity	3.95	4.00
Total Debt	4.12	3.78
Net Profit Margin (%)	5.3	5.1
CCC (Days)	74	92
ICR (X)	6.30	5.87



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SME Rating	Rating Notch	Outlook	Date of Declaration	Date of Expiration
	WCRSME3	Stable	30 August 2023	29 August 2024

Methodology: SME rating methodology published on the WCRCL website at www.wasocreditrating.com

RATING RATIONALE

WCRCL has upgrade WCRSME3' (pronounced as WASO Credit Rating Small and Medium Enterprise Three) rating under the SME Rating to Zisan Poultry Feed & Chicks (hereinafter referred as "ZPFC" or "The Enterprise") based on its financial and other relevant qualitative and quantitative information up-to the date of the rating issuance.

The above rating has been assigned based on the fundamentals of the enterprise which includes:

- Long business experiences of the proprietor in the business
- Good business network
- Owned business premises and storage facility
- Comfortable interest coverage position
- Satisfactory banking relationship
- Good mortgage security coverage against loan

However, the above rating has been moderated to some extent due to some factors like:

- Low disclosure of financial statements
- No insurance coverage
- Sales value does not match with the banking information and business data
- Low management information system (MIS) and Manual accounting system

The SME rating implies that the enterprise is adjudged above average credit quality.

WCRCL also viewed the enterprise with "Stable" outlook and believes that ZPFC will be able to maintain its good fundamentals in the foreseeable future.

This rating may be revised in case of any extraordinary changes in line with the sponsor's equity investment, debt obligations, management, business operations and/or changes in any macro and micro factors in the economy.