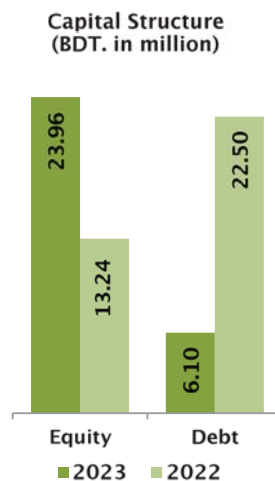


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**Key Snapshot:**

BDT. in million		
Particulars	2023	2022
Revenue	85.00	80.00
EBIT	11.50	8.72
Net Profit	8.68	6.31
Total Assets	30.07	35.74
Total Equity	23.96	13.24
Debt	6.10	22.50
Net Profit Margin (%)	10.2%	7.9%
CCC (Days)	62	36
ICR (X)	7.67	4.59



**Analysts:**

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SME Rating	Rating Notches	Outlook	Date of Declaration	Date of Expiration
	WCRSME4	Stable	22 August 2023	09 August 2024

BDT. in million				
Bank Name	Mode of Investment	Sanctioned Amount	Outstanding Amount	Date of Outstanding
AB Bank Limited	Fresh Bai-Muajjal	10.00	nil	21.08.2023
	L/C Revolving	10.00	0.92	
	BAIM TR	9.00	nil	
<b>Total</b>		<b>29.00</b>	<b>0.92</b>	

*Financial Based on—unaudited financial statements up to 30 June 2023.*

*Methodology: SME rating methodology published on the WCRCL website at [www.wasocreditrating.com](http://www.wasocreditrating.com)*

**RATING RATIONALE**

WCRCL has reaffirmed 'WCRSME4' (pronounced as WASO Credit Rating Small & Medium Enterprise Four) rating under the SME Rating to **Zamzam Trading BD** (hereinafter referred as "ZTB" or "The Enterprise") based on its financial and other relevant qualitative and quantitative information up-to the date of the rating issuance.

The above rating has been assigned based on the fundamentals of the enterprise which includes:

- Experienced and skilled management
- Satisfactory banking relationship
- Good mortgage security coverage against loan
- Low levered capital structure
- Good Interest coverage position

However, the above rating has been moderated to some extent due to some factors like:

- Tight liquidity position with long cash conversion cycle
- Poor disclosure of financial statements
- No Insurance Coverage
- Low management information system (MIS) and Manual accounting system

The rating implies that the enterprise has an above average credit quality.

WCRCL also viewed the enterprise with "Stable" outlook and believes that ZTB will be able to maintain its good fundamentals in the foreseeable future. This rating may be revised in case of any extraordinary changes in line with the sponsor's equity investment, debt obligations, management, business operations and/or changes in any macro and micro factors in the economy.