## 3rd SURVEILLANCE CREDIT RATING REPORT SADIA ENTERPRISE

Ref. no.: FR/2023/031628



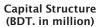
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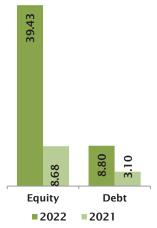
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## **Key Snapshot:**

BDT. in million

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Particulars	2022	2021	
Revenue	38.26	9.18	
EBIT	5.70	1.70	
Net Profit	5.20	1.45	
Total Assets	48.23	11.78	
Total Equity	39.43	8.68	
Debt	8.80	3.10	
Net Profit Margin (%)	13.6%	15.8%	
CCC (Days)	206	284	
ICR (X)	11.40	7.57	





## Analysts:

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SME	WCRSE/WCRME	Outlook	Date of Declaration	Date of Expiration
	WCRSE 3	Stable	12 June 2023	11 June 2024

WCRSE 3 rating is equivalent to Bangladesh Bank SME rating scale of SME 3 under BRPD circular number BRPD(BIC)661/14B(P)/2014/2093

BDT. in million

Bank Name	Mode of	Sanctioned	Outstanding	Date of
	Investment	Amount	Amount	Outstanding
Uttara Bank Limited	CC(H)	4.50	3.82	11.06.2023

Financial Based on-unaudited financial statements up to 2023.

Methodology: SME rating methodology published on the WCRCL website at www.wasocreditrating.com

## **RATING RATIONALE**

WCRCL has reaffirmed 'WCRSE 3' (pronounced as WASO Credit Rating Small Enterprise Three) rating under the SME Rating to Sadia Enterprise hereinafter referred as "SE" or "The Enterprise") based on its financial and other relevant qualitative and quantitative information up-to the date of the rating issuance.

The above rating has been assigned based on the fundamentals of the enterprise which includes:

- Experienced proprietor
- Low levered capital structure
- Good interest coverage position

However, the above rating has been moderated to some extent due to some factors like:

- Tight liquidity position with long cash conversion cycle
- Low disclosure of financial statements
- Low management information system (MIS) and Manual accounting system

The SME rating implies that the enterprise is adjudged to above average level of credit worthiness in relation to other small enterprises.

WCRCL also viewed the enterprise with "Stable" outlook and believes that SE will be able to maintain its good fundamentals in the foreseeable future.