

# 1<sup>st</sup> SURVEILLANCE CREDIT RATING REPORT SADA KALO

Ref. no.: FR/2023/0314675



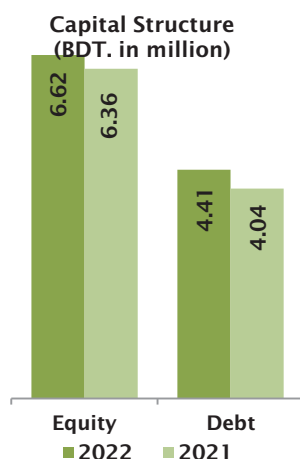
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## Key Snapshot:

BDT. in million

Particulars	2022	2021
Revenue	10.12	8.80
EBIT	3.39	2.87
Net Profit	3.03	2.54
Total Assets	11.02	10.40
Total Equity	6.62	6.36
Total debt	4.41	4.04
Net Profit Margin (%)	29.9%	28.8%
CCC (Days)	99	89
ICR (X)	10.26	9.56



## Analysts:

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SME Rating	WCRSE/WCRME	Outlook	Date of Declaration	Date of Expiration
	WCRSE 4	Stable	12 June 2023	11 June 2024

WCRSE 4 rating is equivalent to Bangladesh Bank SME rating scale of SME 4 under BRPD circular number BRPD(BIC)661/14B(P)/2014/2093

Bank Name	Mode of Investment	Sanctioned Amount	Outstanding Amount	Date of Outstanding
Uttara Bank Limited	CC (H)	3.00	3.96	11.06.2023

BDT. in Million

Financial Based on-Unaudited financial statements up to 31 December 2022.

**Methodology:** SME rating methodology published on the WCRCL website at [www.wasocreditrating.com](http://www.wasocreditrating.com)

## RATING RATIONALE

WCRCL has assigned 'WCRSE 4' (pronounced as WASO Credit Rating Small Enterprise Four) rating under the SME Rating to **Sada Kalo** (hereinafter referred as "SK" or "The Enterprise") based on its financial and other relevant qualitative and quantitative information up-to the date of the rating issuance.

The above rating has been assigned based on the fundamentals of the enterprise which includes:

- Experienced and skilled management
- Good business network
- Good interest coverage position
- Low levered capital structure

However, the above rating has been moderated to some extent due to some factors like:

- Tight liquidity position with long cash conversion cycle
- No insurance coverage
- Tin Certificate not provided
- Low disclosure of financial statements
- Low management information system (MIS) and Manual accounting system

The SME rating implies that the enterprise is adjudged to average level of credit worthiness in relation to other small enterprises.

WCRCL also viewed the enterprise with "Stable" outlook and believes that "SK" will be able to maintain its good fundamentals in the foreseeable future.