

INITIAL CREDIT RATING REPORT S.S TRADE INTERNATIONAL



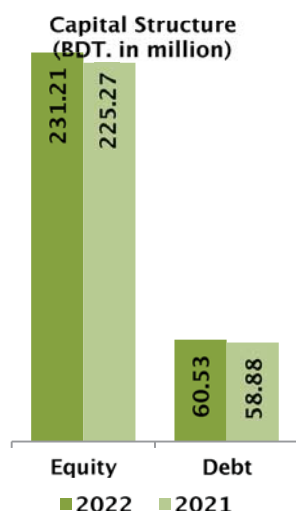
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Key Snapshot:

BDT. in million		
Particulars	2022	2021
Revenue	432.66	421.53
EBIT	46.17	43.24
Net Profit	42.33	39.62
Total Assets	291.75	284.15
Total Equity	231.21	225.27
Total debt	60.53	58.88
Net Profit Margin (%)	9.8%	9.4%
CCC (Days)	177	181
ICR (X)	12.01	11.93



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SME Rating	Rating Notches	Outlook	Date of Declaration	Date of Expiration
	WCRSME3	Stable	25 July 2023	24 July 2024

Methodology: SME rating methodology published on the WCRCL website at www.wasocreditrating.com

RATING RATIONALE

WCRCL has assigned 'WCRSME3' (pronounced as WASO Credit Rating Small & Medium Enterprise Three) rating under the SME Rating to S.S Trade International (hereinafter referred as "SSTI" or "The Enterprise") based on its financial and other relevant qualitative and quantitative information up-to the date of the rating issuance.

The above rating has been assigned based on the fundamentals of the enterprise which includes:

- Long business experiences of the proprietor in the business
- Sales revenue was in increased trend
- Good profitability margin
- Good business network
- Good interest coverage position
- Low levered capital structure

However, the above rating has been moderated to some extent due to some factors like:

- Tight liquidity position with long cash conversion cycle
- Poor disclosure of financial statements
- Low management information system (MIS) and Manual accounting system

The rating implies that the enterprise has an above average credit quality.

WCRCL also viewed the enterprise with "Stable" outlook and believes that SSTI will be able to maintain its good fundamentals in the foreseeable future. This rating may be revised in case of any extraordinary changes in line with the sponsor's equity investment, debt obligations, management, business operations and/or changes in any macro and micro factors in the economy.