INITIAL CREDIT RATING REPORT PRINCE AND MAHIN ENTERPRISE

WCRCL

Ref. no.: FR/2023/031289

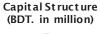
Report Contents:

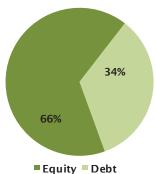
Particulars	Page
Rating Rationale	1
Entity Profile	2
Business Management	2
Market Review	2
Business Analysis	3
Financial Position Analysis	3
Banking Relationship	4
Risk Factor Analysis	5
Rating Observation	5

Key Snapshot:

BDT. in million

Particulars	2022	2021
Revenue	75.00	70.00
EBIT	10.33	11.58
Net Profit	10.30	10.00
Total Assets	34.83	37.00
Total Equity	23.00	25.12
Total debt	11.83	11.88
Net Profit Margin (%)	13.7%	14.3%
CCC (Days)	121.00	145.00
ICR (X)	413.00	31.63





Analysts:

Fatema-Tuj-Jahura Jhumu jhumu@wasocreditraing.com

Monira Islam monira@wasocreditrating.com

E ng	WCRSE/WCRME	Outlook	Date of Declaration	Date of Expiration
SME Ratin	WCRSE 3	Stable	31 May 2023	30 May 2024

WCRSE 3 rating is equivalent to Bangladesh Bank SME rating scale of SME 3 under BRPD circular number BRPD(BIC)661/14B(P)/2014/2093

Methodology: SME rating methodology published on the WCRCL website at www.wasocreditrating.com

RATING RATIONALE

WCRCL has assigned 'WCRSE 3' (pronounced as WASO Credit Rating Small Enterprise Three) rating under the SME Rating to Prince and Mahin Enterprise (hereinafter referred as "P&ME" or "The Enterprise") based on its financial and other relevant qualitative and quantitative information up-to the date of the rating issuance.

The above rating has been assigned based on the fundamentals of the enterprise which includes:

- Experienced and skilled management
- Satisfactory banking relationship
- Good business network
- Good interest coverage position
- Low levered capital structure

However, the above rating has been moderated to some extent due to some factors like:

- Tight liquidity position with long cash conversion cycle
- No insurance coverage
- Low disclosure of financial statements
- Low management information system (MIS) and Manual accounting system

The SME rating implies that the enterprise is adjudged to above average level of credit worthiness in relation to other small enterprises.

WCRCL also viewed the enterprise with "Stable" outlook and believes that P&ME will be able to maintain its good fundamentals in the foreseeable future.