6th SURVEILLANCE CREDIT RATING REPORT **NEW JHUMA JEWELERS**

Ref. no.: FR/2023/032321



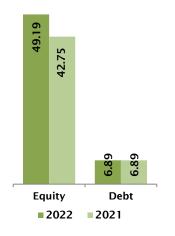
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Key Snapshot:

	Tk. in million		
Particulars	2022	2021	
Revenue	112.00	105.00	
EBIT	17.77	14.75	
Net Profit	16.95	13.93	
Total Assets	56.08	49.64	
Total Equity	49.19	42.75	
Debt	6.89	6.89	
Net Profit Margin (%)	15.1%	13.3%	
CCC (Days)	144	167	
ICR (X)	22.21	18.43	

Capital Structure (BDT. in million)



Analysts:

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6	WCRSE/WCRME	Outlook	Date of Declaration	Date of Expiration
SME Rating	WCRSME3	Stable	04 July 2023	03 July 2024

WCRSME3 rating is equivalent to Bangladesh Bank SME rating scale of SME 3 under BRPD circular number BRPD(BIC)661/14B(P)/2014/2093

Tk. In million

Name of the Bank	Mode of Investment	Sanctioned Amount	Outstanding Amount	Date
Dhaka Bank Limited	SSTL	5.00	4.22	04.07.2023

Financial Based on- unaudited financial statement up to 31 December 2022.

Methodology: SME Rating Methodology published on the WCRCL website at www.wasocreditrating.com

RATING RATIONALE

WCRCL has reaffirmed 'WCRSME3' (pronounced as WASO Credit Rating Small and medium Enterprise Three) rating under the SME Rating to New Jhuma Jewelers (hereinafter referred to as 'NJJ' or "The Enterprise") based on its financial and other relevant qualitative and quantitative information up-to the date of the rating declaration.

The above rating has been assigned based on the fundamentals of the Enterprise which has long track record of operations, experienced and proactive management, low leverage capital structure, good liquidity position and shop located at prime location. However, the above factors are constrained to some extent by no disclosure in the financial statements, manual accounting system, competition intensity is high and no insurance coverage.

The SME rating implies that the enterprise is adjudged to above average credit quality to other small and medium enterprises.

This rating may be revised in case of any extraordinary changes in line with the sponsor's equity investment, debt obligations, management, business operations and/or changes in any macro and micro factors in the economy.