INITIAL CREDIT RATING REPORT MOHAMMED MASUD HASAN TRADERS

Ref. no.: FR/2023/030218



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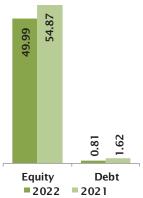
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Key Snapshot:

BDT. in million

Particulars	2022	2021
Revenue	123.47	111.63
EBIT	5.96	5.02
Net Profit	5.88	4.95
Total Assets	50.80	56.49
Total Equity	49.99	54.87
Total debt	0.81	1.62
Net Profit Margin (%)	4.8%	4.4%
CCC (Days)	75	89

Capital Structure (BDT. in million)



Analysts:

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D	WCRSE/WCRME	Outlook	Date of Declaration	Date of Expiration
SME	WCRSE 3	Stable	12 March 2023	11 March 2024

WCRSE 3 rating is equivalent to Bangladesh Bank SME rating scale of SME 3 under BRPD circular number BRPD(BIC)661/14B(P)/2014/2093

Methodology: SME rating methodology published on the WCRCL website at www.wasocreditrating.com

RATING RATIONALE

WCRCL has assigned 'WCRSE 3' (pronounced as WASO Credit Rating Small Enterprise Three) rating under the SME Rating to Mohammed Masud Hasan Traders (hereinafter referred as "MMHT" or "The Enterprise") based on its financial and other relevant qualitative and quantitative information up-to the date of the rating issuance.

The above rating has been assigned based on the fundamentals of the enterprise which includes:

- Experienced and skilled management
- Good business network
- Low levered capital structure

However, the above rating has been moderated to some extent due to some factors like:

- Tight liquidity position with long cash conversion cycle
- No insurance coverage
- Low disclosure of financial statements
- Low management information system (MIS) and Manual accounting system

The SME rating implies that the enterprise is adjudged to above average level of credit worthiness in relation to other small enterprises.

WCRCL also viewed the enterprise with "Stable" outlook and believes that MMHT will be able to maintain its good fundamentals in the foreseeable future.