2nd SURVEILLANCE CREDIT RATING REPORT MASUD FLOUR MILLS

Ref. no.: CRAR-6031/2023



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| | Rating Notch | Outlook | Date of Declaration | Date of Expiration |
|---------------|--------------|---------|---------------------|--------------------|
| SME Rating | WCRSME3 | Stable | 17 October 2023 | 28 August 2024 |

Financial Based on: Unaudited financial statements for 2022 and 2021.

.Methodology: SME rating methodology published on the WCRCL website at www.wasocreditrating.com

RATING RATIONALE

WCRCL has reaffirmed WCRSME3 (Pronounced WASO Credit Rating Small & Medium Enterprise Three) rating to Masud Flour Mills (hereinafter referred to as 'MFM' or 'The enterprise') based on its financial and other relevant qualitative and quantitative information upto the date of the enterprise.

The above rating has been reaffirmed based on long experience of the Promoter helps to form stronger relationship with suppliers, customers and lender, satisfactory coverage position of the concern, low levered concern etc. However, the above factors are constrained to some extent by poor disclosure in financial statements, risk associated with procurement of products, high competitive intensity of the traded products, and liquidity of the firm was in stressed position due to payment nature of the customers.

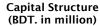
average credit quality.

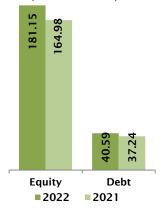
WCRCL also viewed the enterprise with Stable outlook and believes that MFM will be able to maintain its good fundamentals in the foreseeable future.

The SME rating implies that the enterprise is adjudged to Above

Key Snapshot:

| | | Ik. in Million |
|--------------------------|----------|----------------|
| Particulars | 2022 | 2021 |
| Revenue | 1,026.95 | 893.00 |
| EBIT | 61.82 | 51.50 |
| Net Profit | 57.38 | 47.26 |
| Total Assets | 221.75 | 202.22 |
| Total Equity | 181.15 | 164.98 |
| Total debt | 40.59 | 37.24 |
| Net Profit Margin (%) | 5.6% | 5.3% |
| CCC (Days) | 81 | 92 |
| ICR (X) | 27.79 | 25.47 |
| | | |





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This rating may be revised in case of any extraordinary changes in line with the sponsor's equity investment, debt obligations, management, business operations and/or changes in any macro and micro factors in the economy.