# INITIAL CREDIT RATING REPORT MASTER & SONS

Ref. no.: CRAR-18327/2023



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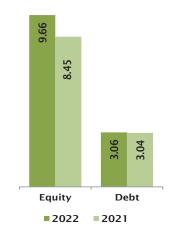
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### **Key Snapshot:**

BDT. in million

Particulars	2022	2021
Revenue	30.75	24.32
EBIT	2.58	1.27
Net Profit	2.55	1.21
Total Assets	12.73	11.49
Total Equity	9.66	8.45
Total debt	3.06	3.04
Net Profit Margin (%)	8.3	5.0
CCC (Days)	80	96
ICR (X)	96.87	22.81

Capital Structure (BDT. in million)



## Analysts:

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E ng	Rating Notch	Outlook	Date of Declaration	Date of Expiration
SME Ratin	WCRSME3	Stable	07 November 2023	06 November 2024

Methodology: SME rating methodology published on the WCRCL website at www.wasocreditrating.com

## **RATING RATIONALE**

WCRCL has assigned 'WCRSME3' (pronounced as WASO Credit Rating Small and Medium Enterprise Three) rating under the SME Rating to Master & Sons (hereinafter referred as "MS" or "The Enterprise") based on its financial and other relevant qualitative and quantitative information up-to the date of the rating issuance.

The above rating has been assigned based on the fundamentals of the enterprise which includes:

- Experienced and skilled management
- Low levered capital structure
- Comfortable interest coverage position

However, the above rating has been moderated to some extent due to some factors like:

- Low disclosure in the financial statements
- Tight liquidity position considering long cash conversion cycle
- No insurance coverage for the inventory in stock
- Manual accounting system

The SME rating implies that the enterprise has above average credit quality.

WCRCL also viewed the enterprise with "Stable" outlook and believes that MS will be able to maintain its good fundamentals in the foreseeable future.

This rating may be revised in case of any extraordinary changes in line with the sponsor's equity investment, debt obligations, management, business operations and changes in any macro and micro factors in the economy.