1st SURVEILLANCE CREDIT RATING REPORT

MASTER POULTRY FEED

Ref. no.: CRAR-15029/2023

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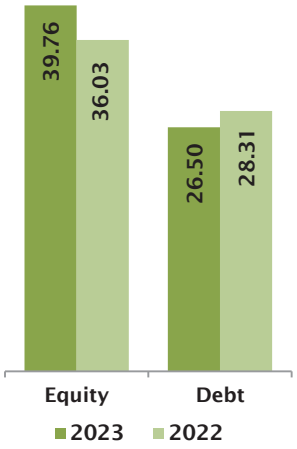
Key Snapshot:

BDT. in million

Particulars	2023	2022
Revenue	76.27	74.05
EBIT	16.22	12.70
Net Profit	14.94	11.37
Total Assets	66.26	64.33
Total Equity	39.76	36.03
Total debt	26.50	28.31
Net Profit Margin (%)	19.6%	15.4%
CCC (Days)	246	246
ICR (X)	14.31	10.44

Capital Structure (BDT. in million)



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SME Rating	Rating Notch	Outlook	Date of Declaration	Date of Expiration
	WCRSME3	Stable	17 October 2023	16 October 2024

Methodology: *SME rating methodology published on the WCRCL website at www.wasocreditrating.com*

RATING RATIONALE

WCRCL has reaffirmed '**WCRSME3'** (pronounced as WASO Credit Rating Small and Medium Enterprise Three) rating under the SME Rating to **Master Poultry Feed** (hereinafter referred as "**MPF**" or "The Enterprise") based on its financial and other relevant qualitative and quantitative information up-to the date of the rating issuance.

The above rating has been assigned based on the fundamentals of the enterprise which includes:

- Experienced and skilled management
- Satisfactory banking relationship
- Good mortgage security coverage against loan
- Good business network
- Regular loan repayment history
- Owned business premises and storage facility
- Good interest coverage position
- Low levered capital structure

However, the above rating has been moderated to some extent due to some factors like:

- Tight liquidity position with long cash conversion cycle
- Low disclosure of financial statements
- Low management information system (MIS) and Manual accounting system
- No Transport Facility

The SME rating implies that the enterprise has above average credit quality.

WCRCL also viewed the enterprise with "Stable" outlook and believes that **MPF** will be able to maintain its good fundamentals in the foreseeable future.

This rating may be revised in case of any extraordinary changes in line with the sponsor's equity investment, debt obligations, management, business operations and/or changes in any macro and micro factors in the economy.