# 1st Surveillance Credit Rating Report M/S MD. SALAUDDIN



Ref. no.: FR/2023/32873

#### **Report Contents:**

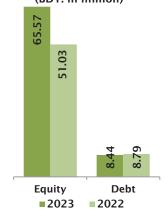
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#### **Key Snapshot:**

BDT. in million

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Particulars	FY 2023	FY 2022	
Revenue	132.56	118.03	
EBIT	15.25	12.49	
Net Profit	14.54	11.88	
Total Assets	74.01	59.82	
Total Equity	65.57	51.03	
Debt	8.44	8.79	
Net Profit Margin (%)	11.0	10.1	
CCC (Days)	122	149	
ICR (X)	21.51	20.67	

Capital Structure (BDT. in million)



## Analysts:

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SME Rating	Rating Notch	Outlook	Date of Declaration	Date of Expiration
	WCRSME3	Stable	08 August 2023	07 August 2024

Methodology: SME rating methodology published on the WCRCL website at www.wasocreditrating.com

### **RATING RATIONALE**

WCRCL has reaffirmed 'WCRSME3' (pronounced as WASO Credit Rating Small and Medium Enterprise Three) rating under the SME Rating to M/S Md. Salauddin (hereinafter referred as "MS" or "The Enterprise") based on its financial and other relevant qualitative and quantitative information up-to the date of the rating issuance.

The above rating has been assigned based on the fundamentals of the enterprise which includes:

- Experienced and skilled management
- Owned business premises
- Satisfactory banking relationship
- Good mortgage security coverage against loan
- Good business network
- Good interest coverage position
- Low levered capital structure

However, the above rating has been moderated to some extent due to some factors like:

- Tight liquidity position with long cash conversion cycle
- Low disclosure of financial statements
- Low management information system (MIS) and Manual accounting system

The SME rating implies that the enterprise is adjudged to above average credit quality.

WCRCL also viewed the enterprise with "Stable" outlook and believes that MS will be able to maintain its good fundamentals in the foreseeable future.

This rating may be revised in case of any extraordinary changes in line with the sponsor's equity investment, debt obligations, management, business operations and/or changes in any macro and micro factors in the economy.