5th SURVEILLANCE CREDIT RATING REPORT INSIGNIA BD LIMITED

Ref. no.: FR/2023/034018



at

Report Contents:

Key Snapshots:

Particulars	Page				
Rating Rationale	1				
Company Profile	٦.				
Shareholding Position	on 2				
Management Analysis	3				
Business Analysis	3				
Financial Analysis	3				
Risk Factors Analysis	4				
Rating Observations	4				

Entity Rating	Long Term	Short Term	Outlook	Date of Declaration	Date of Expiration
	BBB+	ST 3	Stable	03 October 2023	02 October 2024

				Tk. in million
Bank	Facilities	Limit Amount	Outstanding Amount As on 01.10.2023	Bank Loan Rating
Basic Bank Limited	Composite Limit	38.50		blr ST 3

Financial Based on- Unaudited financial statements up to 2022. **Methodology:** Corporate rating methodology published on the WCRCL website www.wasocreditrating.com

2022 RATING RATIONALE

Particulars 2022 Revenue 18.34 EBIT 1.57 Net Profit 1.02 Total Assets 70.65 **Total Equity** 5.73 Debt 64.92 Net Profit Margin (%) 5.6% CCC (Days) 738.7 ICR (X) 13.58

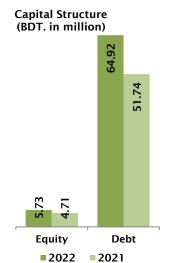
Tk. in Million

WCRCL has reaffirmed BBB+ rating (Pronounced Triple B Plus) for the long term and ST 3 rating (Pronounced Short Term Three) for the short term to Insignia BD Limited (hereinafter referred to as 'IBL' or 'The Company') based on its financial and other relevant qualitative and quantitative information up-to the date of the rating issuance. WCRCL also assigned bir ST 3 for short term loan limit.

The above ratings have been assigned based on experienced sponsors and skilled management team, long period of business track record in history, having group support and maintained sound relation with supplier, buyer and customer etc. However, the above factors are constrained to some extent by poor disclosure in financial statements, risk associated with procurement, tight liquidity position, highly levered company and extensive competition to the market.

The long term rating implies that the entity has Moderate credit quality. The short term rating implies that, the company has Average ability to meet short term financial commitments.

WCRCL also viewed the company with Stable outlook and believes that IBL will be able to maintain its good fundamentals in the foreseeable future. This rating may be revised in case of any extraordinary changes in line with the sponsor's equity investment, debt obligations, management, business operations and/or changes in any macro and micro factors of the economy.



Analysts: Ummay Fatema fatema@wasocreditrating.com Md. Rafiul Bary rafi@wasocreditrating.com