

3rd SURVEILLANCE CREDIT RATING REPORT AYESA ENTERPRISE

Ref. no.: CRAR-5255/2023



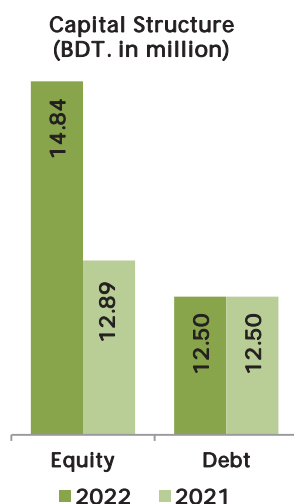
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Key Snapshot:

BDT. In Million

Particulars	2021	2022
Revenue	41.00	45.00
EBIT	12.34	14.13
Net Profit	12.27	13.09
Total Assets	25.39	27.34
Total Equity	12.89	14.84
Debt	12.50	12.50
Net Profit Margin (%)	29.9	29.1
CCC (Days)	254	273
ICR (X)	385.52	14.13



Analysts:

Mst. Irin Akter
irin@wasocreditrating.com

Monira Islam
monira@wasocreditrating.com

SME Rating	Rating Notch	Outlook	Date of Declaration	Date of Expiration
	WCRSME3	Stable	31 October 2023	10 October 2024

Name of the Bank	Mode of Investment	Sanctioned Amount	Outstanding Amount	BDT. In million Outstanding Date
Uttara Bank PLC	CC (H)	1.50	1.50	11.10.2023
	LC	35.00	-	
	LTR	(10.00)	-	
	Total	36.50	1.50	

Financial Based on- Management prepared financial statements up to 31st December 2022.

Methodology: SME Rating Methodology published on the WCRCL website at www.wasocreditrating.com

RATING RATIONALE

WCRCL has reaffirmed 'WCRSE 3' (pronounced as WASO Credit Rating Small and Medium Enterprise Three) rating under the SME Rating to Ayesa Enterprise (hereinafter referred to as 'AE' or 'The enterprise') based on its financial and other relevant qualitative and quantitative information up-to the date of the rating assessment.

The above ratings have been assigned based on the fundamentals of the enterprise which include long business experiences of the proprietor, good business network, satisfactory banking relationship, good interest coverage position and low leverage position in the capital structure.

However, the above factors are constrained to some extent by lack of disclosure in the financial statement, tight liquidity position considering long cash conversion cycle and low management information system (MIS) and Manual accounting system.

The SME rating implies that the enterprise is adjudged to above average credit quality.

WCRCL also viewed the enterprise with "Stable" outlook and believes that AE will be able to maintain its good fundamentals in the foreseeable future.

This rating may be revised in case of any extraordinary changes in line with the sponsor's equity investment, debt obligations, management, business operations and/or changes in any macro and micro factors in the economy.