# 4th SURVEILLANCE CREDIT RATING REPORT APPAREL PLUS ECO LIMITED

WCRCL

Ref. no.: FR/2023/033394

## **Report Contents:**

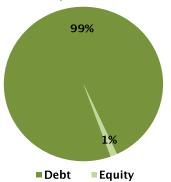
Particulars	Page
Rating Rationale	1
Owners Profile	2
Business Management	2
Market Review	2
Business Analysis and Network	2
Financial Position Analysis	3
Banking Relationship	4
Risk Factor Analysis	4
Rating Observation	5

#### **Key Snapshot:**

Tk. In million

	TK. III IIIIIIUII		
Particulars	2022	2021	
Revenue	1119.0	323.59	
EBIT	88.85	15.94	
Net Profit	27.56	3.75	
Total Assets	1463.5	784.49	
Total Equity	19.94	30.36	
Total Liabilities	1444.5	754.12	
Net Profit Margin (%)	2.46	1.16	
Current Ratio (X)	0.63	0.56	
Debt to Equity (X)	72.37	24.83	





## Analysts:

Monira Islam monira@wasocreditrating.com

Md. Al Amin Jewel jewel@wasocreditrating.com

g	Rating Notch	Outlook	Date of Declaration	Date of Expiration
SME Rating	WCRSME3	Stable	05 September 2023	10 September 2024

WCRSME3 rating is equivalent to Bangladesh Bank SME rating scale of SME 3 under BRPD circular number BRPD (BIC) 661/14B (P)/2014/2093.

The in million

				I K. IN MIIIION	
Bank Name	Mode of Investment	Limit Amount	Outstanding Amount	Outstanding Date	
Premier Bank Limited	HPSM-Other C-Salary and Wages	61.78	31.16		
	HPSM	233.94	221.71		
	BTB/LC/ABP/E DF	3550.00	236.26		
	PC	355.00	73.10	30.08.2023	
	BG	60.00			
	HPSM (RE)	200.00	210.61		
	Bai- Muajjal C (Others)	60.00	20.85		
	FDBP/LDBP	(108.27)	59.20		
	HPSM COPR	43.92	50.79		
	Bai Muazzal Stimulus	20.00	21.35		
	Bai-Muajjal (Others)	30.00	11.22		
	Bai-Muajjal (Com)	100.00			
United Commercial Bank Limited	ULCBB/EDF/Ac ceptance	40.00	55.00	30.08.2023	

Financial Based on- Unaudited financial statements up to 30 June 2022, 2021, and 2020.

**Methodology:** SME Rating Methodology published on the WCRCL website at www.wasocreditrating.com

### **RATING RATIONALE**

WCRCL has reaffirmed **WCRSME3** (pronounced as WASO Credit Rating Small and medium Enterprise Three) rating under the SME Rating to **Apparel Plus Eco Limited** (hereinafter referred to as 'APEL' or ''The Company") based on its financial and other relevant qualitative and quantitative information up-to the date of the rating declaration.

The above ratings have been assigned based on the fundamentals of the company which long experience of the management team, good infrastructure arrangement, and secured with insurance coverage. However, the above factors are constrained to some extent by small scale operation, moderate disclosure in the financial statements, tight liquidity position, highly levered concern, and long cash conversion cycle.

The SME rating implies that the company has adjudged to above average level of credit quality.

WCRCL also viewed the company with "Stable" outlook and believes that APEL will be able to maintain its good fundamentals in the foreseeable future.

This rating may be revised in case of any extraordinary changes in line with the sponsor's equity investment, debt obligations, management, business operations and/or changes in any macro and micro factors in the economy.