

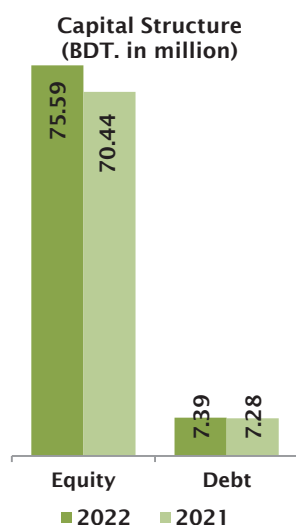
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Key Snapshot:

BDT. in million

Particulars	2022	2021
Revenue	143.70	133.06
EBIT	29.33	27.15
Net Profit	28.22	26.10
Total Assets	82.98	77.72
Total Equity	75.59	70.44
Debt	7.39	7.28
Net Profit Margin (%)	19.6	19.6
CCC (Days)	139	144
ICR (X)	70	70



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SME Rating	Rating Notch	Outlook	Date of Declaration	Date of Expiration
	WCRSME3	Stable	17 October 2023	16 October 2024

Methodology: SME rating methodology published on the WCRCL website at www.wasocreditrating.com

RATING RATIONALE

WCRCL has reaffirmed ‘**WCRSME3**’ (pronounced as WASO Credit Rating Small and Medium Enterprise Three) rating under the SME Rating to **Alif Enterprise** (hereinafter referred as “AE” or “**The Enterprise**”) based on its financial and other relevant qualitative and quantitative information up-to the date of the rating issuance.

The above rating has been assigned based on the fundamentals of the enterprise which includes:

- Experienced and skilled management
- Good business network
- Low levered capital structure
- Revenue is increasing upward

However, the above rating has been moderated to some extent due to some factors like:

- Low disclosure of financial statements
- Tight liquidity position with long cash conversion cycle
- Low management information system (MIS) and Manual accounting system
- Profitability has found moderate position

The SME rating implies that the enterprise has **above average credit quality**.

WCRCL also viewed the enterprise with “**Stable**” outlook and believes that AE will be able to maintain its good fundamentals in the foreseeable future. This rating may be revised in case of any extraordinary changes in line with the sponsor’s equity investment, debt obligations, management, business operations and/or changes in any macro and micro factors in the economy.