

# 4<sup>th</sup> SURVEILLANCE CREDIT RATING REPORT ALFA TRADE & DISTRIBUTION

Ref. no.: CRAR-4979/2023

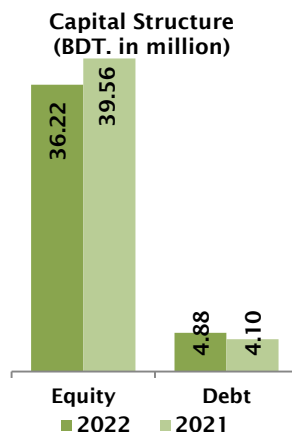


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## Key Snapshot:

Tk. In million		
Particulars	2022	2021
Revenue	60.47	52.58
EBIT	9.63	8.07
Net Profit	8.88	7.36
Total Assets	41.11	43.65
Total Equity	36.22	39.56
Debt	4.88	4.10
Net Profit Margin (%)	14.7%	14.0%
CCC (Days)	168.00	184.00
ICR (X)	22.05	20.32



## Analysts:

**Fatema Tuj Jahura Jhumi**  
monira@wasocreditrating.com

**Monira Islam**  
monira@wasocreditrating.com

SME Rating	Rating Notch	Outlook	Date of Declaration	Date of Expiration
	WCRSME3	Stable	10 October 2023	09 October 2024

**Financial Based on-** Unaudited financial statements on 31 December 2022 & 2021.

**Methodology:** SME Rating Methodology published on the WCRCL website at [www.wasocreditrating.com](http://www.wasocreditrating.com)

## RATING RATIONALE

WCRCL has reaffirmed **WCRSME3** (pronounced as WASO Credit Rating Small & Medium Enterprise Three) rating under the SME Rating to **Alfa Trade & Distribution** (hereinafter referred to as 'AT&D' or "The Enterprise") based on its financial and other relevant qualitative and quantitative information up-to the date of the rating declaration.

The above ratings have been assigned based on the fundamentals of the enterprise which positioning of selling point at prime location, good market reputation and strong business network, and low levered position in the capital structure. However, the above factors are constrained to some extent by price volatility of trading products, manual accounting system, long cash conversion cycle, and small scale operation.

The SME rating implies that the enterprise is adjudged to Above average credit quality.

WCRCL also viewed the enterprise with "Stable" outlook and believes that AT&D will be able to maintain its good fundamentals in the foreseeable future.

This rating may be revised in case of any extraordinary changes in line with the sponsor's equity investment, debt obligations, management, business operations and/or changes in any macro and micro factors in the economy.