2nd SURVEILLANCE CREDIT RATING REPORT MASUD & BROTHERS



Ref. no.: FR/2023/32757

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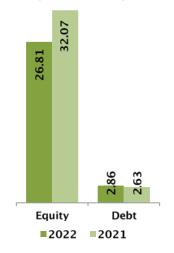
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Key Snapshot:

BDT. in million

Particulars	2022	2021
Revenue	29.14	25.34
EBIT	5.87	5.06
Net Profit	5.72	4.93
Total Assets	29.67	34.70
Total Equity	26.81	32.07
Debt	2.86	2.63
Net Profit Margin (%)	19.6%	19.4%
CCC (Days)	233	318
ICR (X)	42.66	40.48

Capital Structure (BDT. in million)



Analysts:

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SME Rating	WCRSE/WCRME	Outlook	Date of Declaration	Date of Expiration
	WCRSE 3	Stable	12 June 2023	11 June 2024

				BD1. In million
Bank Name	Mode of Investment	Sanctioned Amount	Outstanding Amount	Date of Outstanding
Uttara Bank Limited	CC (H)	6.00	6.03	30.03.2023

Financial Based on-unaudited financial statements up to 31 December 2022.

Methodology: SME rating methodology published on the WCRCL website at www.wasocreditrating.com

RATING RATIONALE

WCRCL has reaffirmed 'WCRSE 3' (pronounced as WASO Credit Rating Small Enterprise Three) rating under the SME Rating to Masud & Brothers (hereinafter referred as "M&B" or "The Enterprise") based on its financial and other relevant qualitative and quantitative information up-to the date of the rating issuance.

The above rating has been assigned based on the fundamentals of the enterprise which includes:

- Experienced and skilled management
- Owned business premises and storage facility
- Good business network
- Good mortgage security coverage against loan
- Low levered capital structure
- Good interest coverage position
- Satisfactory banking relationship

However, the above rating has been moderated to some extent due to some factors like:

- Low disclosure of financial statements
- Tight liquidity position with long cash conversion cycle
- No insurance coverage
- Market saturation or high competition
- Low management information system (MIS) and Manual accounting system

The rating implies that the enterprise has an above average credit quality.

WCRCL also viewed the enterprise with "Stable" outlook and believes that M&B will be able to maintain its good fundamentals in the foreseeable future. This rating may be revised in case of any extraordinary changes in line with the sponsor's equity investment, debt obligations, management, business operations and/or changes in any macro and micro factors in the economy.