

INITIAL CREDIT RATING REPORT MALAI SWEETS & BAKERY



Ref. no.: FR/2023/33507

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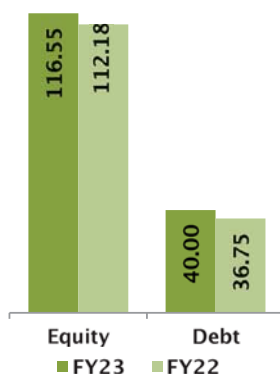
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Key Snapshot:

BDT. in million

Particulars	FY23	FY22
Revenue	246.25	218.37
EBIT	19.68	14.99
Net Profit	16.08	12.86
Total Assets	156.55	148.93
Total Equity	116.55	112.18
Total debt	40.00	36.75
Net Profit Margin (%)	6.5	5.9
CCC (Days)	71	74
ICR (X)	5.62	7.40

Capital Structure
(BDT. in million)



Analysts:

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SME Rating	Rating Notch	Outlook	Date of Declaration	Date of Expiration
	WCRSME3	Stable	12 September 2023	11 September 2024

Methodology: SME rating methodology published on the WCRCL website at www.wasocreditrating.com

RATING RATIONALE

WCRCL has assigned 'WCRSME3' (pronounced as WASO Credit Rating Small and Medium Enterprise Three) rating under the SME Rating to **Malai Sweets & Bakery** (hereinafter referred as "MSB" or "The Enterprise") based on its financial and other relevant qualitative and quantitative information up-to the date of the rating issuance.

The above rating has been assigned based on the fundamentals of the enterprise which includes:

- Experienced and skilled management
- Good business network or Maintained sound business relation with supplier & buyer
- Owned business premises and storage facility
- Good Profitability margin
- Low levered capital structure
- Comfortable interest coverage position
- Satisfactory banking relationship

However, the above rating has been moderated to some extent due to some factors like:

- Low disclosure in the financial statements
- Small Scale in the business
- Tight liquidity position considering long cash conversion cycle
- No insurance coverage for the inventory in stock
- Manual accounting system

The SME rating implies that the enterprise has **above average credit quality**.

WCRCL also viewed the enterprise with "Stable" outlook and believes that MSB will be able to maintain its good fundamentals in the foreseeable future. This rating may be revised in case of any extraordinary changes in line with the sponsor's equity investment, debt obligations, management, business operations and/or changes in any macro and micro factors in the economy.