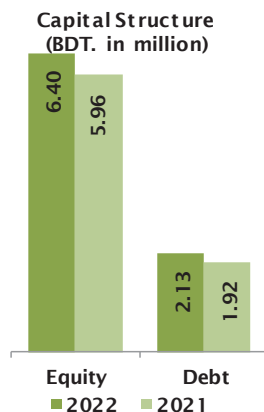


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## Key Snapshot:

BDT. in million		
Particulars	2022	2021
Revenue	20.55	10.55
EBIT	9.00	4.60
Net Profit	4.60	3.34
Total Assets	8.53	7.88
Total Equity	6.40	5.96
Total debt	2.13	1.92
Net Profit Margin (%)	22.4%	31.7%
CCC (Days)	20.00	20.00
ICR (X)	2.22	4.26



## Analysts:

Fatema-Tuj-Jahura Jhumu  
jhumu@wasocreditrating.com

Ummay Fatema  
fatema@wasocreditrating.com

SME Rating	Rating Notch	Outlook	Date of Declaration	Date of Expiration
	WCRSME3	Stable	12 September 2023	11 September 2024

*Financial Based on-Unaudited financial statements up to 31<sup>st</sup> December 2022.*

*Methodology: SME rating methodology published on the WCRCL website at [www.wasocreditrating.com](http://www.wasocreditrating.com)*

## RATING RATIONALE

WCRCL has assigned 'WCRSME3' (pronounced as WASO Credit Rating Small & Medium Enterprise Three) rating under the SME Rating to **Maa Enterprise** (hereinafter referred as "ME" or "**The Enterprise**") based on its financial and other relevant qualitative and quantitative information up-to the date of the rating issuance.

The above rating has been assigned based on the fundamentals of the enterprise which includes:

- Experienced and skilled management
- Satisfactory banking relationship
- Comfortable security arrangement
- Good business network
- Have insurance coverage
- Low levered capital structure

However, the above rating has been moderated to some extent due to some factors like:

- Tight liquidity position with long cash conversion cycle
- Moderate interest coverage ratio
- Inventory holding risk
- Low disclosure of financial statements
- Low management information system (MIS) and Manual accounting system

The SME rating implies that the enterprise is adjudged to **Above average credit quality**.

WCRCL also viewed the enterprise with "**Stable**" outlook and believes that ME will be able to maintain its good fundamentals in the foreseeable future.

This rating may be revised in case of any extraordinary changes in line with the sponsor's equity investment, debt obligations, management, business operations and/or changes in any macro and micro factors in the economy.