4th SURVEILLANCE CREDIT RATING REPORT HIRA ENTERPRISE

Ref. no.: FR/2023/33949



Report Contents:

Total Assets

Total Equity

Net Profit

Margin (%) CCC (Days)

ICR (X)

Debt

Particulars	Dage		Kating No	tcn	Outlook	Date of Declaration		Date of Expiration	
Particulars	Page	E ng							
Rating Rationale	1	SM atii	WCRSME3		Chalala	26 September 2023		25 September 2024	
Business Profile	2	S Ra		.3	Stable				
Proprietor's Profile	2								
Business Analysis	2								
Financial Analysis	3								Tk. in Million
Banking Position Analysis	4	Bank		Fa	cilities	Limit	Outstand	ling	Outstanding
Risk Factors Analysis	4					Amount	Amoun	it	Date
					(C:I-+)	FO 00			

NISK I actors A											
Rating Observ			Export Import Bank	LC (Sight)	50.00	-					
Key Snapshot:		of Bangladesh	MTR	10.00	-	04/09/2023					
		Limited	Bai-Muajjal	20.00	-						
		Total		80.00	_						
Particulars	FY23	FY22	Total								
Revenue	464.89	128.80	Financial Based on: Unaudited financial statements up to 30th June 2023. Methodology: SME rating methodology published on the WCRCL website at www.wasocreditrating.com								
EBIT	93.93	8.16									
Net Profit	73.86	5.41									

RATING RATIONALE

69.31

10.40

58.91

4.2

-17

2.97

WCRCL has reaffirmed WCRSME3 (Pronounced WASO Credit Rating Small and Medium Enterprise Three) rating to Hira Enterprise (hereinafter referred to as 'HE' or 'The enterprise') based on its financial and other relevant qualitative and quantitative information upto the date of the enterprise.

The above rating has been assigned based on the fundamentals of the enterprise which includes:

- Experienced and skilled management
- Good business network
- Good interest coverage position
- Satisfactory banking relationship
- Good liquidity position

However, the above rating has been moderated to some extent due to some factors like:

- Low disclosure of financial statements
- Inventory holding risk
- Highly levered capital structure
- Manual accounting system

The SME rating implies that the enterprise is adjudged to above average credit quality.

WCRCL also viewed the enterprise with "Stable" outlook and believes that HE will be able to maintain its good fundamentals in the foreseeable future. This rating may be revised in case of any extraordinary changes in line with the sponsor's equity investment, debt obligations, management, business operations and/or changes in any macro and micro factors in the economy.

Capital Structure (BDT. in million)

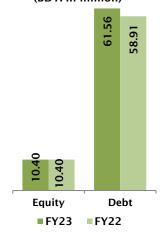
71.96

10.40

61.56

15.9

8.48



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