

# INITIAL CREDIT RATING REPORT HASAN TRADERS

Ref. no.: FR/2023/034020



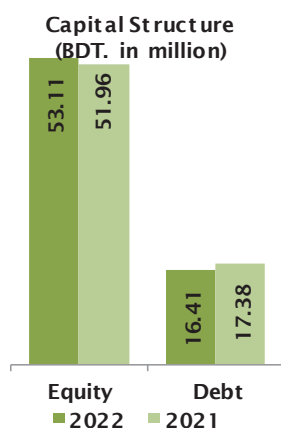
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## Key Snapshot:

BDT. in million

Particulars	2022	2021
Revenue	43.99	42.45
EBIT	4.91	3.87
Net Profit	3.40	3.27
Total Assets	69.52	69.34
Total Equity	53.11	51.96
Total debt	16.41	17.38
Net Profit Margin (%)	7.7%	7.7%
CCC (Days)	189.00	190
ICR (X)	3.97	11.29



## Analysts:

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SME Rating	Rating Notch	Outlook	Date of Declaration	Date of Expiration
	WCRSME4	Negative	03 October 2023	02 October 2024

**Financial Based** on-audited financial statements up to 31<sup>st</sup> December 2022.

**Methodology:** SME rating methodology published on the WCRCCL website at [www.wasocreditrating.com](http://www.wasocreditrating.com)

## RATING RATIONALE

WCRCCL has assigned 'WCRSME4' (pronounced as WASO Credit Rating Small & Medium Enterprise Four) rating under the SME Rating to **Hasan Traders** (hereinafter referred as "HT" or "The Enterprise") based on its financial and other relevant qualitative and quantitative information up-to the date of the rating issuance.

The above rating has been assigned based on the fundamentals of the enterprise which includes:

- Experienced and skilled management
- Good business network
- Long track in the business
- Equity based enterprise
- Good interest coverage position
- Low levered capital structure

However, the above rating has been moderated to some extent due to some factors like:

- Tight liquidity position with long cash conversion cycle
- No insurance coverage
- 1<sup>st</sup> time rescheduled experience
- Poor banking conduct with overdue in nature
- Low management information system (MIS) and Manual accounting system

The SME rating implies that the enterprise is adjudged to **average credit quality**.

WCRCCL also viewed the enterprise with "**Negative**" outlook and believes that HT will be able to maintain its good fundamentals in the foreseeable future.

This rating may be revised in case of any extraordinary changes in line with the sponsor's equity investment, debt obligations, management, business operations and/or changes in any macro and micro factors in the economy.