INITIAL CREDIT RATING REPORT HAJI STORE



Ref. no.: FR/2023/30737

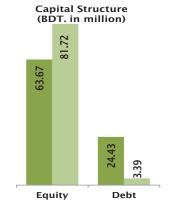
Report Contents:

Particulars	Page
Rating Rationale	1
Entity Profile	2
Business Management	2
Market Review	2
Business Analysis	3
Financial Position Analysis	3
Banking Relationship	4
Risk Factor Analysis	5
Rating Observation	5

Key Snapshot:

BDT. in million

Particulars	2022	2021
Revenue	80.68	73.34
EBIT	9.80	7.93
Net Profit	8.93	7.90
Total Assets	88.09	85.11
Total Equity	63.67	81.72
Total debt	24.43	3.39
Net Profit Margin (%)	11.1	10.8
CCC (Days)	189	197
ICR (X)	11.80	n/a



■ FY21

Analysts:

Shudhan Mallick shudhan@wasocreditrating.com

■FY22

Md. Al Amin Jewel jewel@wasocreditrating.com

SME Rating	WCRSE/WCRME	Outlook	Date of Declaration	Date of Expiration
	WCRSE 5	Negative	10 April 2023	09 April 2024

WCRSE 5 rating is equivalent to Bangladesh Bank SME rating scale of SME 5 under BRPD circular number BRPD(BIC)661/14B(P)/2014/2093

Methodology: SME rating methodology published on the WCRCL website at www.wasocreditrating.com

RATING RATIONALE

WCRCL has assigned 'WCRSE 5' (pronounced as WASO Credit Rating Small Enterprise Five) rating under the SME Rating to **Haji Store** (hereinafter referred as "**HS**" or "The Enterprise") based on its financial and other relevant qualitative and quantitative information up-to the date of the rating issuance.

The above rating has been assigned based on the fundamentals of the enterprise which includes:

- Experienced and skilled management
- Poor banking conduct
- Good business network
- Good interest coverage position
- Low levered capital structure

However, the above rating has been moderated to some extent due to some factors like:

- Rented business premises and storage facility
- Tight liquidity position with long cash conversion cycle
- Average disclosure of financial statements
- Low management information system (MIS) and Manual accounting system

The SME rating implies that the enterprise is adjudged **below average** level of credit worthiness in relation to other small enterprises.

WCRCL also viewed the enterprise with "Negative" outlook and believes that HS will be able to maintain its good fundamentals in the foreseeable future.