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SME Rating	Rating Notch	Outlook	Date of Declaration	Date of Expiration
	WCRSME3	Stable	19 September 2023	18 September 2024

Methodology: SME rating methodology published on the WCRCL website at www.wasocreditrating.com

RATING RATIONALE

WCRCL has reaffirmed 'WCRSME3' (pronounced as WASO Credit Rating Small And Medium Enterprise Three) rating under the SME Rating to **Bappy Enterprise** (Hereinafter referred as "BP" or "The Enterprise") based on its financial and other relevant qualitative and quantitative information up-to the date of the rating issuance.

The above rating has been reaffirmed based on the fundamentals of the enterprise which includes:

- Experienced and skilled management
- Low levered capital structure
- Satisfactory banking relationship
- Good mortgage security coverage against loan

However, the above rating has been moderated to some extent due to some factors like:

- Low disclosure in the financial statements.
- Tight liquidity position considering long cash conversion cycle
- No insurance coverage for the inventory in stock
- Manual accounting system

The SME rating implies that the enterprise is adjudged to above average credit quality.

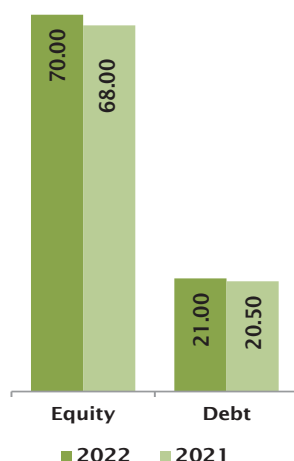
WCRCL also viewed the enterprise with "Stable" outlook and believes that BP will be able to maintain its good fundamentals in the foreseeable future.

This rating may be revised in case of any extraordinary changes in line with the sponsor's equity investment, debt obligations, management, business operations and changes in any macro and micro factors in the economy.

Key Snapshot:

Particulars	2022	2021
Revenue	98.80	94.30
EBIT	6.40	5.60
Net Profit	5.20	4.60
Total Assets	91.00	88.50
Total Equity	70.00	68.00
Debt	21.00	20.50
Net Profit Margin (%)	5.3	4.9
CCC (Days)	104	114
ICR (X)	7.11	7.00

Capital Structure
(BDT. in million)



Analysts:

Nowrin Yesmin
nowrin@wasocreditrating.com

Md. Rafiul Bary

rafi@wasocreditrating.com