

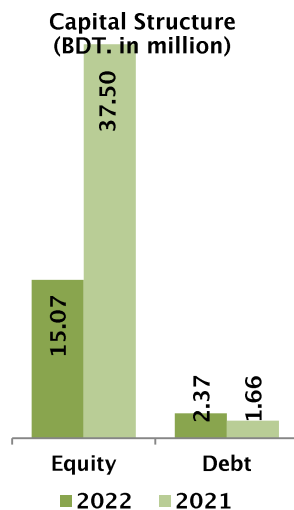
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Key Snapshot:

Tk. in Million

Particulars	2022	2021
Revenue	37.52	65.63
EBIT	6.16	5.94
Net Profit	5.67	5.55
Total Assets	16.74	39.16
Total Equity	15.07	37.50
Debt	2.37	1.66
Net Profit Margin (%)	15.1%	8.5%
CCC (Days)	254	193
ICR (X)	12.45	15.01



Analysts:

Nazrul Islam
nazrul@wasocreditrating.com

Monira Islam
monira@wasocreditrating.com

SME Rating	Rating Notches	Outlook	Date of Declaration	Date of Expiration
	WCRSME3	Stable	05 September, 2023	04 September, 2024

Tk. in Million

Bank	Facilities	Amount Sanctioned	Outstanding Amount As on 03.06.2023
Mutual Trust Bank Limited	CC (H)	5.50	1.314

Financial Statement: Financial Based on Unaudited financial statements for 2021, 2022.

Methodology: SME rating methodology published on the WCRCL website at www.wasocreditrating.com

RATING RATIONALE

WCRCL has reaffirmed **WCRSME3** rating (Pronounced WASO Credit Rating Small & Medium Enterprise Three) to "**Al-Rhythm Enterprise**" (hereinafter referred to as 'ARE' or 'The enterprise') based on its financial and other relevant qualitative and quantitative information up-to the date of the rating issuance.

The above rating has been assigned based on proprietor has good knowledge and experience in the business, location of the enterprise is good, regular loan repayment history, good security arrangement, healthy coverage position, Low levered. However, the above factors are constrained to some extent by poor disclosure in financial statements, manual accounting system, no insurance coverage, low liquidity position with high cash conversion cycle, rented shop and warehouse.

The rating implies that the enterprise has an above average credit quality.

WCRCL also viewed the enterprise with **Stable** outlook and believes that ARE will be able to maintain its good fundamentals in the foreseeable future. This rating may be revised in case of any extraordinary changes in line with the sponsor's equity investment, debt obligations, management, business operations and/or changes in any macro and micro factors in the economy.