

1st SURVEILLANCE CREDIT RATING REPORT VIOLA VITALIS



Ref. no.: FR/2023/31992

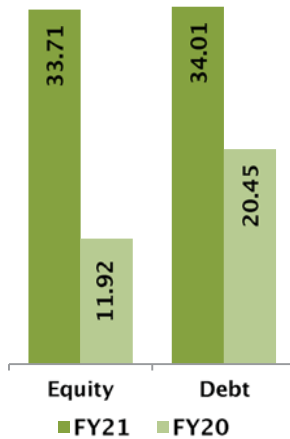
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Key Snapshot:

BDT. in million		
Particulars	2022	2021
Revenue	218.61	62.79
EBIT	26.69	6.43
Net Profit	22.66	2.67
Total Assets	67.72	32.37
Total Equity	33.71	11.92
Debt	34.01	20.45
Net Profit Margin (%)	10.4%	4.3%
CCC (Days)	8	22
ICR (X)	10.14	5.12

Capital Structure
(BDT. in million)



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SME Rating	WCRSE/WCRME	Outlook	Date of Declaration	Date of Expiration
	WCRSE 3	Stable	07 May 2023	06 May 2024

WCRSE 3 rating is equivalent to Bangladesh Bank SME rating scale of SME 3 under BRPD circular number BRPD(BIC)661/14B(P)/2014/2093

Methodology: SME rating methodology published on the WCRCL website at www.wasocreditrating.com

RATING RATIONALE

WCRCL has reaffirmed 'WCRSE 3' (pronounced as WASO Credit Rating Small Enterprise **Three**) rating under the SME Rating to **Viola Vitalis** (hereinafter referred as "VV" or "The Enterprise") based on its financial and other relevant qualitative and quantitative information up-to the date of the rating issuance.

The above rating has been assigned based on the fundamentals of the enterprise which includes:

- Experienced and skilled management
- Good profitability margin
- Good liquidity position with short cash conversion cycle
- Good interest coverage position
- Satisfactory banking relationship

However, the above rating has been moderated to some extent due to some factors like:

- Medium disclosure of financial statements
- Highly levered capital structure
- High Competition in market

The SME rating implies that the enterprise is adjudged to **above average level** of credit worthiness in relation to other small enterprises.

WCRCL also viewed the enterprise with "Stable" outlook and believes that VV will be able to maintain its good fundamentals in the foreseeable future.