

# SURVEILLANCE CREDIT RATING REPORT PRIO SHAZ

Ref. no.: FR/2023/30585

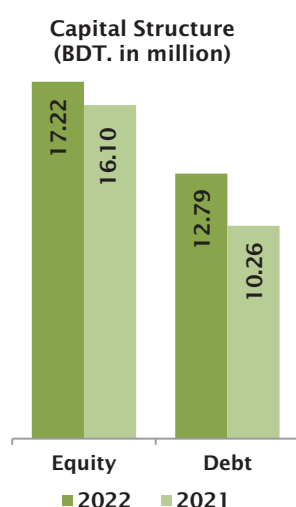


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## Key Snapshot:

BDT. in million			
Particulars	2022	2021	
Revenue	77.80	74.30	
EBIT	8.35	7.09	
Net Profit	7.27	6.39	
Total Assets	30.01	26.36	
Total Equity	17.22	16.10	
Total debt	12.79	10.26	
Net Profit Margin (%)	9.3%	8.6%	
CCC (Days)	113	107	
ICR (X)	8.43	11.44	



## Analysts:

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SME Rating	WCRSE/WCRME	Outlook	Date of Declaration	Date of Expiration
	WCRSE 3	Stable	28 March 2023	27 March 2024

WCRSE 3 rating is equivalent to Bangladesh Bank SME rating scale of SME 3 under BRPD circular number BRPD(BIC)661/14B(P)/2014/2093

**Methodology:** SME rating methodology published on the WCRCL website at [www.wasocreditrating.com](http://www.wasocreditrating.com)

## RATING RATIONALE

WCRCL has assigned 'WCRSE 3' (pronounced as WASO Credit Rating Small Enterprise Three) rating under the SME Rating to Prio Shaz (hereinafter referred as "PS" or "The Enterprise") based on its financial and other relevant qualitative and quantitative information up-to the date of the rating issuance.

The above rating has been assigned based on the fundamentals of the enterprise which includes:

- Experienced and skilled management
- Satisfactory banking relationship
- Good mortgage security coverage against loan
- Good business network
- Regular loan repayment history
- Long experience track of the proprietor
- Good interest coverage position
- Low levered capital structure

However, the above rating has been moderated to some extent due to some factors like:

- Tight liquidity position with long cash conversion cycle
- Rented business premises and storage facility
- Low disclosure of financial statements
- Low management information system (MIS) and Manual accounting system

The SME rating implies that the enterprise is adjudged to above average level of credit worthiness in relation to other small enterprises.

WCRCL also viewed the enterprise with "Stable" outlook and believes that PS will be able to maintain its good fundamentals in the foreseeable future.