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SME Rating	WCRSE/WCRME	Outlook	Date of Declaration	Date of Expiration
	WCRSE 3	Stable	12 June 2023	18 June 2024

WCRSE 3 rating is equivalent to Bangladesh Bank SME rating scale of SME 3 under BRPD circular number BRPD(BIC)661/14B(P)/2014/2093

Methodology: SME Rating Methodology published on the WCRCL website at www.wasocreditrating.com

RATING RATIONALE

WCRCL has reaffirmed 'WCRSE 3' (pronounced as WASO Credit Rating Small Enterprise Three) rating under the SME Rating to **M.M Footwear** (hereinafter referred to as 'MMF' or 'The enterprise') based on its financial and other relevant qualitative and quantitative information up-to the date of the rating assessment.

The above ratings have been assigned based on the fundamentals of the enterprise which include positioning of selling point at prime area, good business network, long business experiences of the proprietor, good personal net worth of the proprietor, low leverage position in the capital structure and good interest coverage position, comfortable security arrangement, maintained insurance coverage, renowned corporate customer i.e. BATA, APEX.

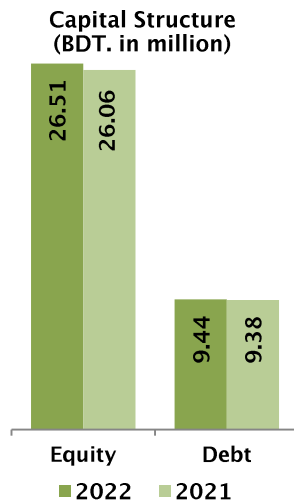
However, the above factors are constrained to some extent by no disclosure in the financial statements, tight liquidity position, proprietorship concern has low legal obligation as an entity, price volatility of trading products, no transportation facility.

The SME rating implies that the enterprise is adjudged to **above average level** of credit worthiness in relation to other small enterprises.

WCRCL also viewed the enterprise with "Stable" outlook and believes that **MMF** will be able to maintain its good fundamentals in the foreseeable future.

Key Snapshot:

Tk. in million		
Particulars	2022	2021
Revenue	78.93	75.80
EBIT	12.04	11.63
Net Profit	11.22	10.71
Total Assets	35.95	35.44
Total Equity	26.51	26.06
Debt	9.44	9.38
Net Profit Margin (%)	14.2%	14.1%
CCC (Days)	147.88	146.76
ICR (X)	20.51	16.62



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