# INITIAL CREDIT RATING REPORT AL MADINA MOTORS



Ref. no.: FR/2023/32087

### **Report Contents:**

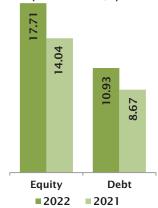
Particulars	Page
Rating Rationale	1
Entity Profile	2
Business Management	2
Market Review	2
Business Analysis	3
Financial Position Analysis	3
Banking Relationship	4
Risk Factor Analysis	5
Rating Observation	5

## **Key Snapshot:**

BDT. in million

2022	2021	
39.55	32.43	
8.32	7.26	
8.04	6.99	
28.64	22.71	
17.71	14.04	
10.93	8.67	
20.3	21.6	
94	110	
29.97	27.52	
	39.55 8.32 8.04 28.64 17.71 10.93 20.3	





### **Analysts:**

Mahmud Hasan roin@wasocreditrating.com

Md. Rafiul Bary rafi@wasocreditrating.com

E ng	WCRSME	Outlook	Date of Declaration	Date of Expiration
SME Ratin	WCRSME3	Stable	04 July 2023	03 July 2024

WCRSME3 rating is equivalent to Bangladesh Bank SME rating scale of SME 3 under BRPD circular number BRPD(BIC)661/14B(P)/2014/2093

Financial Based on-unaudited financial statements up to 31 December 2022.

**Methodology:** SME rating methodology published on the WCRCL website at www.wasocreditrating.com

# **RATING RATIONALE**

WCRCL has assigned 'WCRSME3' (pronounced as WASO Credit Rating Small and medium Enterprise Three) rating under the SME Rating to Al Madina Motors (hereinafter referred as "AMM" or "The Enterprise") based on its financial and other relevant qualitative and quantitative information up-to the date of the rating issuance.

The above rating has been assigned based on the fundamentals of the enterprise which includes:

- Experienced and skilled management
- Owned business premises and storage facility
- Satisfactory banking relationship
- Good mortgage security coverage against loan
- Good business network
- Low levered capital structure
- Comfortable interest coverage position

However, the above rating has been moderated to some extent due to some factors like:

- Tight liquidity position with long cash conversion cycle
- No insurance coverage for the inventory in stock
- Low disclosure in the financial statements
- Low management information system (MIS) and Manual accounting system

The SME rating implies that the enterprise is adjudged to Above average credit quality to other small and medium enterprises.

WCRCL also viewed the enterprise with "Stable" outlook and believes that AMM will be able to maintain its good fundamentals in the foreseeable future.

This rating may be revised in case of any extraordinary changes in line with the sponsor's equity investment, debt obligations, management, business operations and/or changes in any macro and micro factors in the economy.