CREDIT RATING REPORT MARVELOUS FASHION (2ND SURVEILLANCE)

Ref. no.: FR/2023/031274



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g	WCRSE/WCRME	Outlook	Date of Declaration	Date of Expiration
SME Rating	WCRSE 3	Stable	31 May 2023	30 May 2024

WCRSE 3 rating is equivalent to Bangladesh Bank SME rating scale of SME 3 under BRPD circular number BRPD(BIC)661/14B(P)/2014/2093

RDT in million

Bank Name	Mode of Investment	Limit Amount	Outstanding Amount as on 30 May 2023
National Bank Limited	CC -Hypo	13.00	6.28

Financial Based on- Management prepared financial statements up to 31 December

Methodology: SME Rating Methodology published on the WCRCL website at www.wasocreditrating.com

Key Snapshot:

BDT. in million

Particulars	2022	2021
Revenue	55.14	54.57
EBIT	9.29	8.86
Net Profit	8.31	8.19
Total Assets	27.05	25.67
Total Equity	9.98	8.87
Debt	17.07	16.81
Net Profit Margin (%)	15.1%	15.0%
CCC (Days)	133	131
ICR (X)	9.54	13.11

RATING RATIONALE

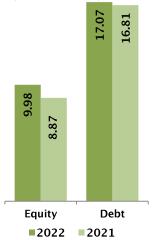
WCRCL has reaffirmed WCRSE 3 (pronounced as WASO Credit Rating Small Enterprise Three) rating under the SME Rating to Marvelous Fashion (hereinafter referred to as 'MF' or 'The Enterprise) based on its financial and other relevant qualitative and quantitative information upto the date of the rating declaration.

The above ratings have been assigned based on the fundamentals of the enterprise which include positioning of selling point at prime region [i.e. Chistia Market], established market network all over the country, profitability ratios were in increasing position, good debt coverage position, good position in value to loan ratio, and maintaining insurance coverage for the inventory in stock. However, the above factors are constrained to some extent by manual accounting system, long cash conversion cycle due to pile up inventory in stock, highly levered firm, lack of disclosure in the financial statement which creates problem to find out the true attribute of the enterprise.

average level of credit worthiness in relation to other small enterprises.

The SME rating implies that Marvelous Fashion is adjudged to above

Capital Structure (BDT. in million)



Analysts:

Maharan Nasrin maharan@wasocreditrating.com

Md. Al Amin Iewel jewel@wasocreditrating.com WCRCL also viewed Marvelous Fashion with "Stable" outlook and believes that MF will be able to maintain its good fundamentals in the foreseeable future.