

# INITIAL CREDIT RATING REPORT JUVENILE TRADE INTERNATIONAL



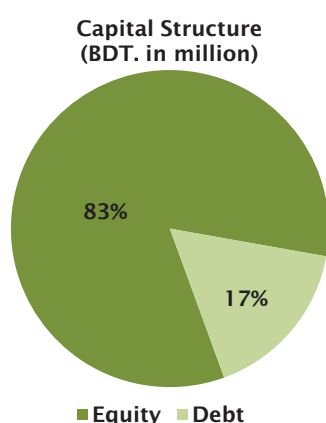
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## Key Snapshot:

BDT. in million	
Particulars	2022
Revenue	136.85
EBIT	10.74
Net Profit	8.99
Total Assets	62.25
Total Equity	51.89
Debt	10.36
Net Profit Margin (%)	6.6
CCC (Days)	69
ICR (X)	6.14



## Analysts:

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SME Rating	WCRSE/WCRME	Outlook	Date of Declaration	Date of Expiration
	WCRSE 3	Stable	07 May 2023	06 May 2024

WCRSE 3 rating is equivalent to Bangladesh Bank SME rating scale of SME 3 under BRPD circular number BRPD(BIC)661/14B(P)/2014/2093

**Methodology:** SME rating methodology published on the WCRCL website at [www.wasocreditrating.com](http://www.wasocreditrating.com)

## RATING RATIONALE

WCRCL has assigned 'WCRSE 3' (pronounced as WASO Credit Rating Small Enterprise Three) rating under the SME Rating to Juvenile Trade International (hereinafter referred as "JTI" or "The Enterprise") based on its financial and other relevant qualitative and quantitative information up-to the date of the rating issuance.

The above rating has been assigned based on the fundamentals of the enterprise which includes:

- Experienced and skilled management
- Satisfactory banking relationship
- Good business network
- Regular loan repayment history
- Long experience track of the proprietor
- Good liquidity position with short cash conversion cycle
- Good interest coverage position
- Low levered capital structure

However, the above rating has been moderated to some extent due to some factors like:

- Rented business premises and storage facility
- No insurance coverage
- Low disclosure of financial statements
- Low management information system (MIS) and Manual accounting system

The SME rating implies that the enterprise is adjudged to above average level of credit worthiness in relation to other small enterprises.

WCRCL also viewed the enterprise with "Stable" outlook and believes that JTI will be able to maintain its good fundamentals in the foreseeable future.