CREDIT RATING REPORT HR TRADING



Ref. no.: FR/2023/031275

Report Contents:

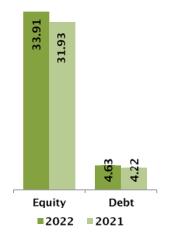
Particulars	Page
Rating Rationale	1
Entity Profile	2
Business Management	2
Market Review	2
Business Analysis	3
Financial Position Analysis	3
Banking Relationship	4
Risk Factor Analysis	5
Rating Observation	5

Key Snapshot:

BDT. in million

Particulars	2022	2021	
Revenue	107.53	96.00	
EBIT	14.47	12.81	
Net Profit	11.02	9.81	
Total Assets	38.54	36.15	
Total Equity	33.91	31.93	
Total debt	4.63	4.22	
Net Profit Margin (%)	10.2%	10.2%	
CCC (Days)	53	55	
ICR (X)	115.32	n/a	

Capital Structure (BDT. in million)



Analysts:

Maharan Nasrin maharan@wasocreditrating.com

Md. Al Amin Jewel jewel@wasocreditrating.com

	g	WCRSE/WCRME	Outlook	Date of Declaration	Date of Expiration
	SME Rating	WCRSE 3	Stable	31 May 2023	30 May 2024

WCRSE 3 rating is equivalent to Bangladesh Bank SME rating scale of SME 3 under BRPD circular number BRPD(BIC)661/14B(P)/2014/2093

Methodology: SME rating methodology published on the WCRCL website at www.wasocreditrating.com

RATING RATIONALE

WCRCL has assigned 'WCRSE 3' (pronounced as WASO Credit Rating Small Enterprise Three) rating under the SME Rating to HR Trading (hereinafter referred as "HRT" or "The Enterprise") based on its financial and other relevant qualitative and quantitative information up-to the date of the rating issuance.

The above rating has been assigned based on the fundamentals of the enterprise which includes:

- Experienced and skilled management
- Satisfactory banking relationship
- Good mortgage security coverage against loan
- Good business network
- Low levered capital structure
- Good interest coverage position
- Have insurance coverage

However, the above rating has been moderated to some extent due to some factors like:

- Tight liquidity position with long cash conversion cycle
- Lack of disclosure in the financial statements
- Low management information system (MIS) and Manual accounting system

The SME rating implies that the enterprise is adjudged to above average level of credit worthiness in relation to other small enterprises.

WCRCL also viewed the enterprise with "Stable" outlook and believes that HRT will be able to maintain its good fundamentals in the foreseeable future.