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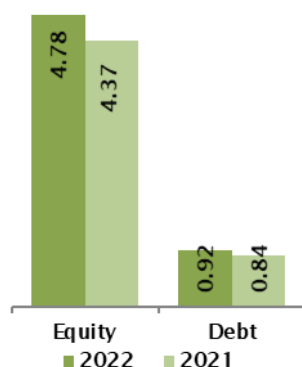
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Key Snapshot:

BDT. in million

Particulars	2022	2021
Revenue	22.41	19.49
EBIT	1.69	1.44
Net Profit	1.51	1.28
Total Assets	5.70	5.21
Total Equity	4.78	4.37
Debt	0.92	0.84
Net Profit Margin (%)	6.7%	6.6%
CCC (Days)	63	59
ICR (X)	9.36	8.78

Capital Structure
(BDT. in million)



SME Rating	WCRSE/WCRME	Outlook	Date of Declaration	Date of Expiration
	WCRSE 3	Stable	12 June 2023	11 June 2024

WCRSE 3 rating is equivalent to Bangladesh Bank SME rating scale of SME 3 under BRPD circular number BRPD(BIC)661/14B(P)/2014/2093

Methodology: SME rating methodology published on the WCRCL website at www.wasocreditrating.com

RATING RATIONALE

WCRCL has reaffirmed ‘**WCRSE 3**’ (pronounced as WASO Credit Rating Small Enterprise **Three**) rating under the SME Rating to **F M Multimedia Mobile City** (hereinafter referred as “**FMMC**” or “The Enterprise”) based on its financial and other relevant qualitative and quantitative information up-to the date of the rating issuance.

The above rating has been assigned based on the fundamentals of the enterprise which includes:

- Experienced and skilled management
- Good profitability margin
- Low levered capital structure
- Good interest coverage position
- Satisfactory banking relationship

However, the above rating has been moderated to some extent due to some factors like:

- Low disclosure of financial statements
- Tight liquidity position with long cash conversion cycle
- Low management information system (MIS) and Manual accounting system

The SME rating implies that the enterprise is adjudged to **above average level** of credit worthiness in relation to other small enterprises.

WCRCL also viewed the enterprise with “**Stable**” outlook and believes that FMMC will be able to maintain its good fundamentals in the foreseeable future.

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