# 1st Surveillance Credit Rating Report Century Enterprise



Ref. no.: FR/2023/31385

#### **Report Contents:**

Particulars	Page
Rating Rationale	1
Entity Profile	2
Business Management	2
Market Review	2
Business Analysis	3
Financial Position Analysis	3
Banking Relationship	4
Risk Factor Analysis	5
Rating Observation	5

### **Key Snapshot:**

BDT. in million

Particulars	2022	2021
Revenue	40.00	85.00
EBIT	4.50	7.95
Net Profit	4.00	7.30
Total Assets	26.55	42.90
Total Equity	9.00	12.50
Total debt	17.55	30.40
Net Profit Margin (%)	10.0	8.6
CCC (Days)	284	138
ICR (X)	9.00	12.27

# Capital Structure (BDT. in million)



### Analysts:

Shudhan Mallick shudhan@wasocreditrating.com

Md. Rafiul Bary rafi@wasocreditrating.com

SME Rating	WCRSE/WCRME	Outlook	Date of Declaration	Date of Expiration
	WCRSE 3	Stable	31 May 2023	11 May 2024

WCRSE 3 rating is equivalent to Bangladesh Bank SME rating scale of SME 3 under BRPD circular number BRPD(BIC)661/14B(P)/2014/2093

Methodology: SME rating methodology published on the WCRCL website at www.wasocreditrating.com

## **RATING RATIONALE**

WCRCL has reaffirmed 'WCRSE 3' (pronounced as WASO Credit Rating Small Enterprise Three) rating under the SME Rating to Century Enterprise (hereinafter referred as "CE" or "The Enterprise") based on its financial and other relevant qualitative and quantitative information upto the date of the rating issuance.

The above rating has been assigned based on the fundamentals of the enterprise which includes:

- Experienced and skilled management
- Satisfactory banking relationship
- Good mortgage security coverage against loan
- Good business network
- Good interest coverage position

However, the above rating has been moderated to some extent due to some factors like:

- Tight liquidity position with long cash conversion cycle
- Highly levered capital structure
- Low disclosure of financial statements
- Low management information system (MIS) and Manual accounting system

The SME rating implies that the enterprise is adjudged to above average level of credit worthiness in relation to other small enterprises.

WCRCL also viewed the enterprise with "Stable" outlook and believes that CE will be able to maintain its good fundamentals in the foreseeable future.