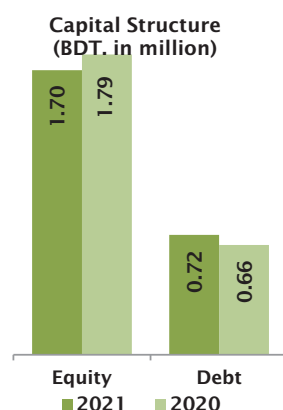


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Key Snapshot:

BDT. in million		
Particulars	2021	2020
Revenue	5.61	4.88
EBIT	1.87	1.59
Net Profit	1.84	1.56
Total Assets	2.42	2.45
Total Equity	1.70	1.79
Debt	0.72	0.66
Net Profit Margin (%)	32.8%	32.0%
CCC (Days)	44.00	48.00
ICR (X)	67.85	63.48



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SME Rating	WCRSE/WCRME	Outlook	Date of Declaration	Date of Expiration
	WCRSE 3	Stable	27 December 2022	26 December 2023

WCRSE 3 rating is equivalent to Bangladesh Bank SME rating scale of SME 3 under BRPD circular number BRPD(BIC)661/14B(P)/2014/2093

Methodology: SME rating methodology published on the WCRCL website at www.wasocreditrating.com

RATING RATIONALE

WCRCL has assigned **‘WCRSE 3’** (pronounced as WASO Credit Rating Small Enterprise **Three**) rating under the SME Rating to **Habib Ullah And Sons** (hereinafter referred as **“HUS”** or **“The Enterprise”**) based on its financial and other relevant qualitative and quantitative information up to the date of the rating issuance.

The above rating has been assigned based on the fundamentals of the enterprise which includes:

- Experienced and skilled management
- Good profitability margin
- Low levered capital structure
- Good interest coverage position
- Satisfactory banking relationship

However, the above rating has been moderated to some extent due to some factors like:

- Low disclosure of financial statements
- No insurance coverage
- High Competition in market
- Low management information system (MIS) and Manual accounting system

The SME rating implies that the enterprise is adjudged to **above average level** of credit worthiness in relation to other small enterprises.

WCRCL also viewed the enterprise with **“Stable”** outlook and believes that HUS will be able to maintain its good fundamentals in the foreseeable future.