## 1st Surveillance Credit Rating Report FIDA CAR MAX KHULNA



Ref. no.: FR/2023/030795

#### **Report Contents:**

Particulars	Page	
Rating Rationale	1	
Entity Profile	2	
Business Management	2	
Business Analysis	3	
Financial Position Analysis	3	
Risk Factor Analysis	5	
Rating Observation	5	

### **Key Snapshot:**

BDT. in million

Particulars	2022	2021
Revenue	39.22	21.92
EBIT	2.33	1.32
Net Profit	2.13	1.32
Total Assets	14.42	10.91
Total Equity	11.78	5.61
Debt	2.64	5.30
Net Profit Margin (%)	5.4%	6.0%
CCC (Days)	94	129
ICR (X)	12.31	n/a

6	WCRSE/WCRME	Outlook	Date of Declaration	Date of Expiration
SME	WCRSE 3	Stable	07 May 2023	06 May 2024

WCRSE 3 rating is equivalent to Bangladesh Bank SME rating scale of SME 3 under BRPD circular number BRPD(BIC)661/14B(P)/2014/2093

Methodology: SME rating methodology published on the WCRCL website at www.wasocreditrating.com

## **RATING RATIONALE**

WCRCL has reaffirmed 'WCRSE 3' (pronounced as WASO Credit Rating Small Enterprise Three) rating under the SME Rating to Fida Car Max Khulna (hereinafter referred as "FCMK" or "The Enterprise") based on its financial and other relevant qualitative and quantitative information upto the date of the rating issuance.

The above rating has been assigned based on the fundamentals of the enterprise which includes:

- Experienced and skilled management
- Good business network
- Good profitability margin
- Low levered capital structure

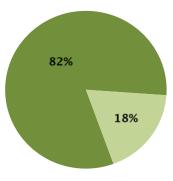
However, the above rating has been moderated to some extent due to some factors like:

- Tight liquidity position with long cash conversion cycle
- Low disclosure of financial statements
- Low management information system (MIS) and Manual accounting system

The SME rating implies that the enterprise is adjudged to above average level of credit worthiness in relation to other small enterprises.

WCRCL also viewed the enterprise with "Stable" outlook and believes that FCMK will be able to maintain its good fundamentals in the foreseeable future.

# Capital Structure (BDT. in million)



■Equity ■ Debt

#### Analysts:

Maharan Nasrin maharan@wasocreditrating.com

Md. Al Amin Jewel jewel@wasocreditrating.com