# 2<sup>nd</sup> SURVEILLANCE CREDIT RATING REPORT FAIR FISH



Ref. no.: FR/2023/30629

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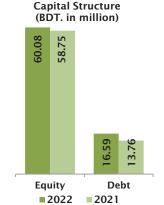
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#### **Key Snapshot:**

BDT. in million

Particulars	2022	2021
Revenue	443.42	426.03
EBIT	12.85	10.20
Net Profit	11.32	9.02
Total Assets	76.67	72.51
Total Equity	60.08	58.75
Debt	16.59	13.76
Net Profit Margin (%)	2.6	2.1
CCC (Days)	17	18
ICR (X)	16.87	23.29



### Analysts:

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#### WCRSE/WCRME Outlook **Date of Declaration Date of Expiration** SME Rating WCRSE 3 Stable 10 April 2023 09 April 2024

WCRSE 3 rating is equivalent to Bangladesh Bank SME rating scale of SME 3 under BRPD circular number BRPD(BIC)661/14B(P)/2014/2093

BDT. in million

Bank Name	Mode of Investment	Sanctioned Amount	Outstanding Amount as on 22.01.2023
South Bangla Agriculture and Commerce Bank Limited	SME SOD (General)	15.00	14.97

Financial Based on-audited financial statements up to 30 June 2022.

 $\textbf{Methodology:} \textit{SME rating methodology published on the WCRCL website at www.wasocreditrating.com$ 

## **RATING RATIONALE**

WCRCL has reaffirmed 'WCRSE 3' (pronounced as WASO Credit Rating Small Enterprise Three) rating under the SME Rating to Fair Fish (hereinafter referred as "FF" or "The Enterprise") based on its financial and other relevant qualitative and quantitative information up-to the date of the rating issuance.

The above rating has been assigned based on the fundamentals of the enterprise which includes:

- Experienced and skilled management
- Owned business premises and storage facility
- Satisfactory banking relationship
- Good business network
- Good liquidity position with short cash conversion cycle
- Good interest coverage position
- Low levered capital structure

However, the above rating has been moderated to some extent due to some factors like:

- Low disclosure of financial statements
- Low management information system (MIS) and Manual accounting system

The SME rating implies that the enterprise is adjudged to above average level of credit worthiness in relation to other small enterprises.

WCRCL also viewed the enterprise with "Stable" outlook and believes that FF will be able to maintain its good fundamentals in the foreseeable future.