# 1<sup>st</sup> SURVEILLANCE CREDIT RATING REPORT ASHRAF TRADERS

WCRCL

Ref. no.: FR/2023/030065

# **Report Contents:**

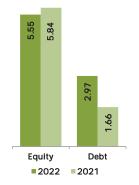
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### Key Snapshot:

BDT. In million

Particulars	2021	2022
Revenue	8.73	10.04
EBIT	0.82	0.97
Net Profit	0.73	0.88
Total Assets	8.56	8.53
Total Equity	5.84	5.55
Debt	1.66	2.97
Net Profit Margin (%)	8.4	8.7
CCC (Days)	118	155
ICR (X)	54.91	58.75

Capital Structure (BDT. in million)



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g	WCRSE/WCRME	Outlook	Date of Declaration	Date of Expiration
SME Ratin	WCRSE 4	Stable	12 March 2023	27 February 2024

WCRSE 4 rating is equivalent to Bangladesh Bank SME rating scale of SME 4 under BRPD circular number BRPD(BIC)661/14B(P)/2014/2093

Methodology: SME rating methodology published on the WCRCL website at www.wasocreditrating.com

# **RATING RATIONALE**

WCRCL has reaffirmed 'WCRSE 4' (pronounced as WASO Credit Rating Small Enterprise Four) rating under the SME Rating to Ashraf Traders (hereinafter referred as "AT" or "The Enterprise") based on its financial and other relevant qualitative and quantitative information up-to the date of the rating issuance.

The above rating has been assigned based on the fundamentals of the enterprise which includes:

- Experienced and skilled management
- Good business network
- Satisfactory banking relationship
- Good mortgage security coverage against loan
- Low levered capital structure

However, the above rating has been moderated to some extent due to some factors like:

- Lack of disclosure in the financial statements
- Tight liquidity position considering long cash conversion cycle
- Inventory holding risk
- Low management information system (MIS) and Manual accounting system

The SME rating implies that the enterprise is adjudged to average level of credit worthiness in relation to other small enterprises.

WCRCL also viewed the enterprise with "Stable" outlook and believes that AT will be able to maintain its good fundamentals in the foreseeable future.