

# SURVEILLANCE CREDIT RATING REPORT PUJA RICE AGENCY



Ref. no.: FR/2022/028144

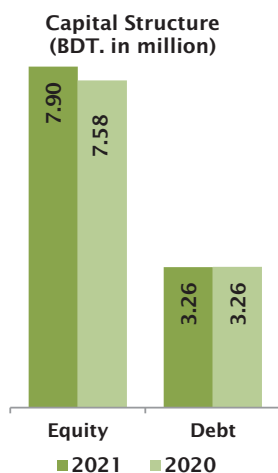
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## Key Snapshot:

BDT. in million

Particulars	2021	2020
Revenue	20.77	27.80
EBIT	1.31	10.37
Net Profit	1.02	10.00
Total Assets	11.16	10.84
Total Equity	7.90	7.58
Debt	3.26	3.26
Net Profit Margin (%)	4.9%	36.0%
CCC (Days)	183	192
ICR (X)	4.83	28.82



## Analysts:

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SME Rating	WCRSE/WCRME	Outlook	Date of Declaration	Date of Expiration
	WCRSE 3	Stable	18 December 2022	17 December 2023

WCRSE 3 rating is equivalent to Bangladesh Bank SME rating scale of SME 3 under BRPD circular number BRPD(BIC)661/14B(P)/2014/2093

BDT. in million

Bank Name	Mode of Investment	Sanctioned Amount	Outstanding Amount	Date of Outstanding
Uttara Bank Limited	CC (H)	3.00	3.04	29.09.2022

*Financial Based on-unaudited financial statements up to 2021.*

*Methodology: SME rating methodology published on the WCRCL website at [www.wasocreditrating.com](http://www.wasocreditrating.com)*

## RATING RATIONALE

WCRCL has reaffirmed 'WCRSE 3' (pronounced as WASO Credit Rating Small Enterprise Three) rating under the SME Rating to Puja Rice Agency (hereinafter referred as "PRA" or "The Enterprise") based on its financial and other relevant qualitative and quantitative information up-to the date of the rating issuance.

The above rating has been assigned based on the fundamentals of the enterprise which includes:

- Experienced and skilled management
- Owned business premises and storage facility
- Good business network
- Low levered capital structure
- Good interest coverage position

However, the above rating has been moderated to some extent due to some factors like:

- Tight liquidity position with long cash conversion cycle
- Low disclosure of financial statements
- Low management information system (MIS) and Manual accounting system

The SME rating implies that the enterprise is adjudged to above average level of credit worthiness in relation to other small enterprises.

WCRCL also viewed the enterprise with "Stable" outlook and believes that PRA will be able to maintain its good fundamentals in the foreseeable future.