

# 6<sup>th</sup> SURVEILLANCE CREDIT RATING REPORT PRIME HARDWARE

Ref. no.: FR/2023/030006



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SME Rating	WCRSE/WCRME	Outlook	Date of Declaration	Date of Expiration
	WCRSE 3	Stable	12 March 2023	11 March 2024

WCRSE 3 rating is equivalent to Bangladesh Bank SME rating scale of SME 3 under BRPD circular number BRPD(BIC)661/14B(P)/2014/2093

Name of the Bank	Mode of Investment	Sanctioned Amount	Outstanding Amount	Outstanding Date
Premier Bank Limited	L/C	6.00	---	28.02.2023
	CC (Hypo)	8.00	7.46	

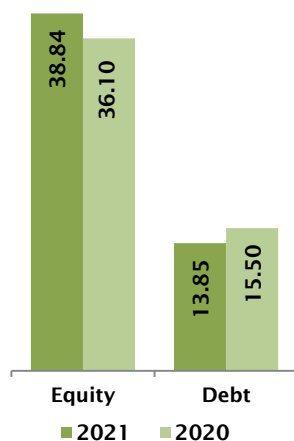
Tk. in million

## Key Snapshot:

Tk. in million

Particulars	2021	2022
Revenue	122.01	124.50
EBIT	12.70	13.01
Net Profit	11.80	12.04
Total Assets	52.69	51.60
Total Equity	38.84	36.10
Debt	13.85	15.50
Net Profit Margin (%)	9.7%	9.7%
CCC (Days)	137.28	130.57
ICR (X)	17.28	16.26

Capital Structure  
(BDT. in million)



**Financial Based on-** Unaudited financial statements up to 31 December 2021.

**Methodology:** SME Rating Methodology published on the WCRCL website at [www.wasocreditrating.com](http://www.wasocreditrating.com)

## RATING RATIONALE

WCRCL has reaffirmed 'WCRSE 3' (pronounced as WASO Credit Rating Small Enterprise Three) rating under the SME Rating to **Prime Hardware** (hereinafter referred to as 'PH' or 'The enterprise') based on its financial and other relevant qualitative and quantitative information up to the date of the rating assessment.

The above ratings have been assigned based on the fundamentals of the enterprise which include positioning of selling point at prime area, good business network, long business experiences of the proprietor, good personal net worth of the proprietor, and low leverage position in the capital structure, good interest coverage position and comfortable security arrangement and maintained insurance coverage.

However, the above factors are constrained to some extent by no disclosure in the financial statement, market saturation or high competition, tight liquidity position considering long cash conversion cycle, price volatility of trading products, manual accounting process and Proprietorship concern has low legal obligation as an entity.

The SME rating implies that the enterprise is adjudged to **above average level** of credit worthiness in relation to other small enterprises.

WCRCL also viewed the enterprise with "Stable" outlook and believes that **PH** will be able to maintain its good fundamentals in the foreseeable future.

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